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**University of Florida Center for Arts in Medicine Hosts Greg Finch as Keynote Speaker
for the 2016 Arts in Medicine Summer Intensive**

Gainesville, Fla., July 15, 2016 — The University of Florida (UF) Center for Arts in Medicine is proud to host Dr. Greg L. Finch from the National Center for Creative Aging as its 2016 Arts in Medicine Summer Intensive Keynote Speaker on Thursday, July 21 at 5:30 p.m. in the HPNP Auditorium on UF's campus. Dr. Finch's keynote presentation, titled "New Horizons in Again: Flourishing Across the Lifespan through Creative Expression," will address how Creative Aging is transforming the perception and experience of aging across the globe. Dr. Finch will speak about how the arts are reframing aging dialogues, politics, health outcomes, and social compacts from that of deficit and decline to potential and empowerment. In the process, creativity and innovation are upending the way current and next generations will flourish across the lifespan. Dr. Finch will share foundational concepts, evidence-based impacts, and practical models for creative aging in the next generation.

Dr. Finch, DMin, MDiv, MTS, BED, guides the creation of transformational learning environments across the lifespan as Director of Field Services for the National Center for Creative Aging. Dr. Finch also serves as adjunct faculty at Georgetown University, the George Washington University School of Medicine and Behavioral Sciences and the George Mason University Center for the Advancement of Well-Being.

"We are thrilled to give our community an opportunity to hear from Dr. Finch," said Jill Sonke, director of UF's Center for Arts in Medicine. "His work at the National Center for Creative Aging is exciting and inspiring, and it speaks to something we're all concerned with - how we can truly thrive across our whole lifespan. Gainesville has so many creative people and resources, and is a place where we can all age creatively. Dr. Finch will help us see how we can do that through the arts."

Dr. Finch will speak as part of the 15th Annual Arts in Medicine Summer Intensive at UF July 11-22, 2016. The Arts in Medicine Summer Intensive is a comprehensive training program for artists, caregivers, administrators, students, educators and others who wish to explore the roles of the arts in healthcare fields and settings. The program includes workshops about historical and theoretical foundations of the field and overviews of best practices in healthcare and community settings, as well as experiential workshops in the visual arts, music, dance, theatre and writing, and workshops in compassion fatigue and self-care, facilitating the arts at the bedside, program design and planning, administration, grant writing and research.

About UF's Center for Arts in Medicine

The Center for Arts in Medicine was established at the University of Florida in 1999. The Center

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grew from the groundbreaking clinical work of the Shands Arts in Medicine program, and serves as the academic, research and community outreach component of the partner programs. It is the mission of the Center for Arts in Medicine to facilitate research, education and training in the use of the arts to enhance the healing process, to further develop arts in health care as career options for artists and to promote art and creativity as catalysts for developing healthy lifestyles. The Center provides a framework for interdisciplinary collaboration among University of Florida faculty and students, healthcare providers, clinical artists, and our local and global communities. The Center develops and effects interdisciplinary research studies and educational curricula on all levels and serves as a national model for the arts in healthcare research, education and training. To learn more, visit www.arts.ufl.edu/cam.

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