

**ARH 4710 History of Photography**

Monday 4:05 PM - 6:00 PM | Period 9 - 10

Wednesday 5:10 PM - 6:00 PM | Period 10

FAC 201

Professor Allison Moore

Office: FAC 121

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Office Hours: M 2-4 PM, W 3-5 PM &amp; by appointment

Final Exam: Monday 4/29/2024 @ 3:00 PM - 5:00 PM

**Spring 2024**

School of Art History

College of the Arts

University of Florida

Credits: 3

**Course Canvas Website:** <https://ufl.instructure.com/courses/503435>**Course Description:****“It is the advent of the photograph....that divides the history of the world”**Roland Barthes, *Camera Lucida*

Photography is everywhere, a defining feature of modern life, proliferating faster than we can count, and it has vastly changed our experience of life since it was made publicly available in 1839. How can we understand a history of photography encompassing billions of photographs throughout the world? Though necessarily incomplete, this course will provide a history of types of photography, in a roughly chronological order, produced since photographic processes were invented in the early-mid 1800s. We will seek to understand the philosophical conundrum that is photography, and to determine its meaning in its various guises, through its cultural and historical contexts, from studio portraits in London and Bamako to anthropological images, from erotica to celebrity photos, from Julia Margaret Cameron to Annie Liebowitz, from satellite images to snapshots from disposables to the ever-present selfies. Through our examinations of specific histories of photography occurring in different places at different times, we will seek to understand why the French philosopher Roland Barthes claims that photography has irrevocably changed how we understand history, and thus how we understand the world and our place in it.

**Course Objectives:**

This course provides an overview of the history of photography from its invention in the 1800s until the present. Students will learn the histories of different forms of photography as well as the history of art photography. They will understand the concepts, methods, issues, and vocabulary important to the history of photography, and they will learn the variety of social, cultural, and economic contexts in which photography was produced. This course will heighten visual acuity and increase facility in analyzing photographs. Students will learn the careers and key works of influential practitioners as well as the chronological movements of photography's history.

### **Photography Exhibitions at The Harn Museum of Art on campus:**

*Jerry Uelsmann: A Celebration of His Life and Art*, until February 18, 2024

<https://harn.ufl.edu/exhibitions/jerry-uelsmann-a-celebration-of-his-life-and-art/>

*Windows and Mirrors: Staff Selections from the Photography Collection*, March 19-Nov. 3, 2024

<https://harn.ufl.edu/exhibitions/windows-mirrors/>

### **Required Textbook:**

Mary Warner Marien, *Photography: A Cultural History*. 5<sup>th</sup> edition. Great Britain: Laurence King Publishing, 2021.

Students are expected to acquire this book. Earlier editions are acceptable. Further readings will be posted on Canvas either as weblinks or PDFs.

### **Course Requirements & Grading:**

Attendance & Participation	10%	
Essay 1: Jerry Uelsmann	15%	due February 7 <sup>th</sup> (Wednesday)
Essay 2: Windows and Mirrors	15%	due April 10 <sup>th</sup> (Wednesday)
Midterm Exam	20%	March 6 <sup>th</sup> (Wednesday) in class
Group Exhibition & Presentation	20%	April 22 <sup>nd</sup> (Monday) in class
Final Exam	20%	April 29 <sup>th</sup> (Monday) 3-5 PM

Completion of all assignments and exams is necessary to pass the course. Any grade of C- or below will not count toward major requirements.

### **Attendance, Participation, Due Dates:**

Students are expected to attend all classes. Attendance will be taken at the start of class.

Students are permitted only **three (3) unexcused absences**. Except in extenuating circumstances, more than three unexcused absences will affect your final course grade. The instructor may opt to **drop your final grade a half-step for every additional unexcused absence** (B to B-, B- to C, etc.). Absences that are incurred as a consequence of illness, religious observance, or family emergency will be excused with an official doctor's note or written statement, although supplemental assignments may be assigned in order to help keep up with the material and to make up for lost class participation. **Unexcused late arrivals and early departures of 15 minutes or more will count as an absence.**

**Active participation** is required for this course and **will be factored into your final grade**. Active participation means being engaged during lecture, coming to section having completed all the readings and being ready to discuss them (consulting images, identifying puzzling aspects of the texts, highlighting passages for analysis, raising questions for discussion), and being respectful of your professor and peers.

Students are expected to turn in all assignments on time. **Late assignments will be penalized 1/3 of a letter grade for every twenty-four hours past their due date.** Any extensions or make-

up work due to an excused absence must be coordinated with the instructor. The provision of any make up exam is solely at the discretion of the instructor.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies. Click here to read the university attendance policies. <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>

**Assignments and Exams:**

**Participation** will be particularly noted in discussion of articles. Articles will be posted on Canvas and it is expected that students will have come to class well-prepared. Reading the article includes highlighting the argument and key passages, looking up unfamiliar terms and concepts, and having an opinion about the art history methodologies used by the writer.

**Essays (1000 wc):** Students will attend the Harn and write two essays, one on the Jerry Uelsmann exhibition and one on the *Mirrors and Windows* exhibition. While these essay will cover the exhibition as a review does, they will delve more deeply into the subject by including research.

**Exhibition:** The exhibition will be a group project and should be completed in class. Students will create a checklist, a Powerpoint, an introduction, and an essay (500 wc) for each section. Students will also present the exhibition in class.

**Exams:** The midterm and the final will require students to memorize works of photography and be able to write several sentences about them, as well as essays about photography developments, in class. Tests will be based on the textbook readings and Powerpoints posted on Canvas that have been discussed in class.

**Grading Scale:**

A	94 and above
A-	90-93
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D+	67-69
D	63-66
D-	60-62
E, I, NG, WF	59 and below

**Current UF grading policies for assigning grade points:** <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

### **Class Demeanor & Required Materials:**

Students should come to class ready to learn. Computers and tablets are permitted ONLY for note taking. **Cell phones should be turned off and packed away for the duration of class. Inappropriate usage of devices will result in a deduction of the participation grade.** Students are expected to assist in maintaining a classroom setting that is conducive to learning. Be aware that you are not the only person who can see your screen. Respect your classmates and the learning environment by not offering a distraction. **The professor reserves the right to disallow laptops and require paper notebooks and pens if computer are used for surfing or distraction.**

### **Email:**

**Announcements about the class will be sent out over email or through the Canvas Announcements feature.** Please check your UF email regularly. If you send the professor emails, please do so from your official UF account (rather than through Canvas) and practice email etiquette and courtesy when messaging (write a clear subject line, include a salutation and closing, address your instructor as “Professor” or “Dr.,” etc.). For more information on email etiquette, see the guide from Inside Higher Education: <https://www.insidehighered.com/views/2015/04/16/advice-students-so-they-dont-sound-silly-emailsessay>

### **Course Schedule: \*Readings are due on the day they are listed. Discussion articles tbd.**

M Jan 8	Syllabus. Introduction to course. Group work.
W Jan 10	Inventions of photography. *Essay 1 assigned. Read: Marien, Ch. 1
M Jan 15	– no class, holiday for Dr. Martin Luther King, Jr.
W Jan 17	Inventions, cont. Read: Marien, Ch. 2
M Jan 22	Popular Photography: Stereographs and other diversions. Read: Marien Ch.3
W Jan 24	War & Reportage. Read: Marien, Ch. 4
M Jan 29	Photography & Science. Read: Marien, Ch. 5
W Jan 31	Modernity & Pictorialism, Read: Marien Ch. 6
M Feb 5	Pictorialism, cont.
W Feb 7	The Modern City. Read: Marien: Ch. 7 *Essay 1 <i>Jerry Uelsmann</i> due
M Feb 12	A New Vision (1918-1945), Read: Marien, Ch. 8
W Feb 14	A New Vision, cont. Read: Marien, Ch. 8
M Feb 19	FSA & Documentary, Ch. 9
W Feb 21	Post-WWII, The Family of Man, Marien Ch. 10

M March 4 Review for midterm.  
W March 6 \*Midterm Exam\*

### **Spring Break**

M March 18 Mexico and South America, Marien, Ch. 10  
W March 20 African photography, Marien, Ch. 10.

M March 25 The Cold War, Marien Ch. 11  
W March 27 The Cold War, cont. Ch. 11

M April 1 1970s photography, Marien Ch. 12  
W April 3 Feminism & photography, Marien Ch. 13

M April 8 Postmodernism, Read: Marien, Ch. 13  
W April 10 Social critique, Read: Marien, Ch. 14\*Essay 2 *Windows and Mirrors* due.

M April 15 Contemporary photography, Read: Marien, Ch. 14  
W April 17 Digital & conceptual, Read: Mette Sandbye, "The Signaletic"

M April 22 Exhibition Presentations  
W April 24 Exam Review \*last day of classes

Reading period

**Final Exam: Monday 4/29/2024 @ 3:00 PM - 5:00 PM**

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### **Disability Statement:**

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center. Click here <https://disability.ufl.edu/get-started/> to get started with the Disability Resource Center. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

### **Course Evaluations:**

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their

Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

### **Academic Honesty:**

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Click <https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/> to read the Conduct Code. If you have any questions or concerns, please consult with the instructor.

### **Health and Wellness: Campus Resources**

*U Matter, We Care:* If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, or visit U Matter, We Care website <https://umatter.ufl.edu/> to refer or report a concern and a team member will reach out to the student in distress.

*Counseling and Wellness Center:* Visit the Counseling and Wellness Center website <https://counseling.ufl.edu/> or call 352-392-1575 for information on crisis services as well as non-crisis services.

*Student Health Care Center.* Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website: <https://shcc.ufl.edu/>

*University Police Department:* Visit UF Police Department website <https://police.ufl.edu/> or call 352-392-1111 (or 9-1-1 for emergencies).

*UF Health Shands Emergency Room / Trauma Center:* <https://ufhealth.org/locations/uf-health-shands-emergency-room-trauma-center/>. For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608.

*GatorWell Health Promotion Services:* For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website <https://gatorwell.ufsa.ufl.edu/> or call 352-273-4450.

### **Academic Resources:**

*E-learning technical support:* Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu)

*Career Connections Center:* Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services. <https://career.ufl.edu/>

*Library Support:* Various ways to receive assistance with respect to using the libraries or finding resources. <https://uflib.ufl.edu/>

*Teaching Center:* Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring. <https://academicresources.clas.ufl.edu/>

*Writing Studio:* 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers. <https://writing.ufl.edu/writing-studio/>

*Student Complaints On-Campus:* Visit Student Honor Code and Student Conduct Code webpage for more info: <https://sccr.dso.ufl.edu/policies/student-honor-%20code-student-conduct-code/>

### **In-Class Recording:**

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or guest lecturer during a class session. Publication without permission of the instructor is prohibited.

To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.