

## **ARH 6836 Museum Exhibitions Seminar**

Spring 2023 | Thursday | Period 4 - 6 (10:40am - 1:40pm)

Lourdes Santamaría-Wheeler

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Office Hours: By appointment only

*\*Email responses will be only during business hours (M-F 8:00am-5:00pm) and within 48 business hours of receipt.*

*U Matter, We Care: If you or a friend is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu) or (352) 392-1575 so that a team member can reach out to the student.*

*Counseling and Wellness Center: <http://www.counseling.ufl.edu> or (352) 392-1575*

*University Police Department: (352) 392-1111 or 9-1-1 for emergencies*

*Sexual Assault Recovery Services (SARS), Student Health Care Center, (352) 392-1161.*

### **Course Description:**

This seminar examines exhibitions in theory and practice. It looks beyond the work of curators, to include the many roles involved in production including conceptualization, selection, interpretation, outreach, and politics of display. Students will use a collaborative approach, similar to that of many institutions, to produce a physical or digital exhibition for local GLAM institutions. Guest speakers, site visits, and readings will be included.

### **Course Objectives:**

Students will:

- Research, develop, and curate a physical or digital exhibition for local GLAM institutions
- Develop professional research, writing, and communication skills for a collaborative environment
- Connect theories presented in readings to the contemporary purpose of exhibitions

### **Recommended Text:**

Serrell, Beverly. 2015. *Exhibit labels: an interpretive approach*. Maryland: Rowman & Littlefield.

Required readings are available on E-RESERVE through the UF Libraries or uploaded to CANVAS. Note that some items on reserve may have a limited number of simultaneous users.

### **Class Policies:**

Students are allowed one excused absence. Please see me to discuss any attendance or participation issues. I am happy to problem-solve with you in order for you to be supported and balance school-life as best as possible.

**Plagiarism and the Honor Code:**

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

This includes plagiarism, which includes but is not limited to:

1. Quoting oral or written materials including but not limited to those found on the internet, whether published or unpublished, without proper attribution.
2. Submitting a document or assignment which in whole or in part is identical or substantially identical to a document or assignment not authored by the student. For more on plagiarism and the honor code see: <https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>

**Students with Disabilities:**

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, [www.dso.ufl.edu/drc/](http://www.dso.ufl.edu/drc/)) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

**Online Course Evaluation:**

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results>

**Grading:**

A	94-100		C	74-76
A-	90-93		C-	70-73
B+	87-89		D+	67-69
B	84-86		D	64-66
B-	80-83		D-	60-63
C+	77-79		F	0-59

For questions about how grade points are assigned by the University, go to: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

**Evaluation:**

Individual Contribution	10 points	10%
Bullet Journal	10 points	10%
Exhibit Review and Presentation	20 points	20%
Exhibit Labels (individuals writing)	20 points	20%
Final Project & Presentation	40 points	40%

**Individual Contribution (10 points | 10%)**

Although students are expected to participate fully in each class, class participation will not be graded. However, participation in your group projects will be essential to success and therefore individual group contributions will be graded. Collaboration and respect are of the utmost importance.

**Exhibit Bullet Journal / Design Notebook (10 points | 10%)****DUE April 25, 2023**

Because a large amount of work will be done collaboratively and outside of class, students are required to keep a bullet journal / design notebook (handwritten or typed). This should be a record of work and creative processes including brainstorming ideas, drafts, research notes, team meeting notes, museum and site visits, etc. It should also include weekly reflections on the collaborative exhibition process.

**Exhibit Review and Presentation (20 points | 20%)****DUE March 21, 2023**

Students will review and evaluate a digital or physical exhibition from the GLAM community. The written review will be 3-5 pages (not including images), 1.5 spacing, Times New Roman, 12 pt. Students will also present their exhibit reviews to the class (10 minutes with visuals).

**Exhibit Labels (20 points | 20%)****DUE April 11, 2023**

Students will individually write four labels (1 group label; 3 item labels) for their group exhibit. These items and/or labels may be included in the final proposal. Labels should adhere to the [Smathers Style Guide](#) and be consistent with exhibit theme and “big idea.”

**Final Project & Presentation (40 points | 40%)****DUE May 2, 2023**

All groups will develop an exhibition proposal for a local GLAM institution. Proposals will include an illustrated object checklist with links for full resources, curators’ statement, interpretive text, exhibit layout and design, exhibit assessment plan, and 2-5 social posts. Complete proposals will be presented to the class and exhibit stakeholders at the end of the semester.

Course schedule and readings subject to change.  
Check CANVAS weekly for the most up-to-date information.

<b>WEEK 1</b>	<b>January 10   Intro</b>
<b>WEEK 2</b>	<b>January 17   Collaboration, Conceptualization, and The Big Idea</b>
<b>WEEK 3</b>	<b>January 24   Universal Design</b>
<b>WEEK 4</b>	<b>January 31   Good Exhibits, Excellent Judges</b>
<b>WEEK 5</b>	<b>February 7   Tools</b>
<b>WEEK 6</b>	<b>February 14   Labels</b>
<b>WEEK 7</b>	<b>February 21   Labels</b>
<b>WEEK 8</b>	<b>February 28   Language</b>
<b>WEEK 9</b>	<b>March 7   Experiences</b>
<b>WEEK 10</b>	<b>March 14   SPRING BREAK</b>
<b>WEEK 11</b>	<b>March 21   Copyright and Fair Use</b>
<b>WEEK 12</b>	<b>March 28   Digital Delivery</b>
<b>WEEK 13</b>	<b>April 4   Research</b>
<b>WEEK 14</b>	<b>April 11   Roles</b>
<b>WEEK 15</b>	<b>April 18   Proposal Workshop</b>
<b>WEEK 16</b>	<b>April 25   Final presentations</b>

**\*FINAL PROPOSALS DUE MAY 2**