



CREATING HEALTHY COMMUNITIES: ARTS + PUBLIC HEALTH

Florida

CONFERENCE
SEPTEMBER 23 - 24, 2019

Working Group Proceedings
Dr. Phillips Center for the Performing Arts

Hosted by the Pabst Steinmetz Foundation. Presented by The University of Florida Center For Arts In Medicine in partnership with United Arts Of Central Florida, ArtPlace America, and the State of Florida Division of Cultural Affairs

Acknowledgements

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in particular:



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Introduction

This two-day conference was intended to connect people working and thinking at the intersections of the arts, public health, and community development, with the overarching goal of creating stronger and healthier communities through the arts. The conference was a part of *Creating Healthy Communities: Arts + Public Health in America*, a national initiative designed to accelerate collaboration between the arts, public health, and community development sectors. The conference featured effective program and practice models from throughout the United States, highlighting Florida's leadership and innovation in building healthy communities through the arts. Current and ongoing research, strategic thinking and learning were key to addressing issues that affect the health and wellbeing of communities.

Conference goals:

- **To convene** professionals from the arts, public health and community development sectors
- **To share** impactful program and practice models
- **To generate dialogue** around key issues that limit health and wellbeing, including but not limited to, social isolation, equity, collective trauma, wellbeing and access to the arts
- **To provoke** ideation, innovation and solutions to these issues
- **To stimulate new partnerships** between the arts, public health and community development sectors in Florida and in the United States



Agenda

DAY ONE: Monday, September 23

10:00-10:30	Coffee, tea and on-site registration	Performance: Brazilian Voices Choir
10:30-10:40	Welcome	Sandy Shaughnessy, State of Florida Division of Cultural Affairs Margery Pabst Steinmetz, Pabst Steinmetz Foundation
10:40-11:00	<i>Creating Healthy Communities: Arts + Public Health in America Overview</i>	Jamie Bennett, ArtPlace America Jill Sonke, University of Florida
11:00-11:45	Keynote	Emmanuel Pratt, Sweet Water Foundation
11:45-12:30	Florida Practice Models, Part One: <i>Pecha Kucha Presentations</i>	Moderator: Sandy Shaughnessy, State of Florida Division of Cultural Affairs, with: <ul style="list-style-type: none"> ○ Nancy Lowden Norman, Atlantic Center for the Arts ○ Nikisha Williams, Opa Locka Community Development Foundation & Darius V. Daughtry, Art Prevails Project ○ Ariana Hernandez-Regaunt, Hialeah, FL, Tulane University
12:35-1:25	Lunch and Welcome	Flora Maria Garcia, United Arts of Central Florida Orange County Mayor, Jerry Demings (video welcome) Orlando City Commissioners, Robert Stuart
1:30-1:40	Performance	Grim Jackson
1:40 – 2:20	Panel Discussion: Considering the Intersections <i>Arts and Culture, Public Health and Community Development</i>	Moderator: Jamie Bennett, ArtPlace America, with: <ul style="list-style-type: none"> ○ Deborah Cullinan, Yerba Buena ○ Tasha Golden, University of Louisville ○ Steven Boudreau, Rhode Island Department of Health ○ Adaku Utah, Harriet’s Apothecary
2:20-2:50	Panel: Arts & the Military <i>Creative Forces in Florida</i>	Moderator: Sara Kass, National Endowment for the Arts, with: <ul style="list-style-type: none"> ○ Dr. Charles Levy and Heather Spooner, Malcom Randall VA Medical Center ○ Natalie Quintara, James A. Haley Veterans Hospital ○ General Nolan Bivens, U.S. Army (retired)
2:50-3:05	Break	
3:05-4:00	Practice Models: Addressing Social Determinants of Health through the Arts	Moderator: Tasha Golden, University of Louisville, with: <ul style="list-style-type: none"> ○ Josh Miller, Ideas xLab ○ Brittney Caldwell & Jeffrey Pufahl (FC2B), University of Florida Center for Arts in Medicine ○ Joshua Vickery, Central Florida Community Arts ○ Hannah Drake, One Poem at a Time
4:00-4:45	Florida Practice Models, Part Two: <i>PechaKucha Presentations</i>	Moderator: Sandy Shaughnessy, State of Florida Division of Cultural Affairs, with: <ul style="list-style-type: none"> ○ Jeff Moore, University of Central Florida, Arts & Wellness Innovation Awards ○ Alana Jackson, 352Creates ○ Dr. Tralonda Triplett, Florida Department of Health
4:45-5:00	Closing Remarks & Performance	Jill Sonke, University of Florida Performer: Orlando Poet Laureate, Susan Lilley
5:30-7:00pm	Reception	Orange County Regional History Center, Pulse Commemorative Exhibit

DAY TWO: Tuesday, September 24

8:30-9:45	Breakfast & Keynote <i>The long-term public health impact of arts and cultural engagement</i>	Welcome Keynote: Daisy Fancourt, University College London
9:45-10:00	Break	
10:00-11:55	Breakout Workshops & Strategy Sessions:	
	<ul style="list-style-type: none"> ○ Arts & the Military ○ Arts & Wellbeing Indicators ○ Arts & Accessibility ○ Arts in Public Health Research Strategies ○ Central Florida Community Arts & Wellness Practice Models ○ Integrating the Arts into Public Health Practice 	<p>Moderators: Dr. Charles Levy and Heather Spooner, Malcolm Randall VA Medical Center</p> <p>Moderators: Jasmine Mack, University of Michigan; Max Helgemo, University of Florida; Curtis Young, State of Florida Division of Cultural Affairs</p> <p>Moderator: Jennifer Sabo, Arts4All Florida</p> <p>Moderators: Daisy Fancourt, University College London; Stacey Springs, Harvard University</p> <p>Moderators: Margery Pabst Steinmetz, Pabst Steinmetz Foundation Joshua Vickery, Central Florida Community Arts, with: Jeff Moore, UCF; Nancy Lowden Norman, ACA; Mary Ellen Philbin, Share the Care; Susanne Caporina, Easter Seals Florida; Dr. Grace Rose, Bethune-Cookman University, Dr. Diane Robinson, Orlando Regional Medical Center, Kathy Ramsberger, Dr. Phillips Center for the Performing Arts, Pamela Junelle, Advent Health.</p> <p>Moderators: Amy Blue, University of Florida, Cindy Prins, University of Florida, Sheena Pryce-Fegumps, University of Florida</p> <p>Moderators: Ann Christiano, University of Florida & Jamie Bennett, ArtPlace</p> <p>Moderators: Sandy Shaughnessy, State of Florida Division of Cultural Affairs & Paul Pietsch, National Assembly of State Arts Agencies</p>
12:00-12:50	Lunch	
12:55-1:10	Remarks and Performance	Florida Secretary of State Laurel Lee (video welcome) Performance: Movement as Medicine, Valencia College and Parkinson's Outreach Center, Florida Hospital Neuroscience Institute
1:10-1:50	Practice Models: Health Communication	Moderator: Jill Sonke, University of Florida, with: <ul style="list-style-type: none"> ○ Kelly Cornett, Centers for Disease Control ○ Kathy Le Backes, WISE Entertainment ○ Curtis Robbins, Kaiser Permanente
1:50 – 2:45	Panel Discussion: <i>The Role of Funders in Cross-sector Collaboration and Paradigm Shifting</i>	Moderator: Sunil Iyengar, National Endowment for the Arts, with: <ul style="list-style-type: none"> ○ Rick Luftglass, Laurie M. Tisch Illumination Fund ○ Margery Pabst Steinmetz, Pabst Steinmetz Foundation ○ Jamie Bennett, ArtPlace America ○ Sandy Shaughnessy, State of Florida Division of Cultural Affairs
2:45-3:00	Break	
3:00-3:30	Call to Action: Provocations & Open Discussion Forum	Moderator: Jill Sonke, University of Florida <ul style="list-style-type: none"> ○ Onye Ozuzu, University of Florida ○ Dr. Thomas LaVeist, Tulane University
3:30-3:45	Closing Comments Closing Performance	Jamie Bennett and Margery Pabst Steinmetz Brazilian Voices

Conference Presenters, Moderators, and Performers

Adaku Utah, Director, Harriet's Apothecary
Amy Blue, Clinical Professor, UF College of Public Health
Ann Christiano, Director: Center for Public Interest Communications, University of Florida
Ariana Hernandez-Reguant, Research Assistant Professor, Tulane University
Brazilian Voice Choir, Performers
Brittney Caldwell, Actor, Director, and Playwright, UF Center for Arts in Medicine
Charles Levy, Chief of the Physical Medicine and Rehabilitation Service, Malcolm Randall VA
Cindy Prins, Clinical Associate Professor, UF College of Public Health
Curtis Robbins, Community Health & Engagement, Kaiser Permanente Medical Center
Curtis Young, Arts Consultant, Florida Division of Cultural Affairs
Daisy Fancourt, Senior Research Fellow, University College London
Darius V. Daughtry, Founder/Artistic Director, Art Prevails Project
Deborah Cullinan, CEO, Yerba Buena Art Center
Emmanuel Pratt, Executive Director, Sweet Water Foundation
General Nolen Bivens, Retired U.S. Army
Grim Jackson, Spoken Word Artist, Independent
Hannah Drake, Artist, One Poem At A Time
Heather Spooner, Art Therapist, Malcolm Randall VA Medical Center
Jamie Bennett, Executive Director, ArtPlace America
Jasmine Mack, Researcher, UF Center for Arts in Medicine
Jeff Moore, Dean, University of Central Florida College of Arts and Humanities
Jeffrey Pufahl, Theater and Community, UF Center for Arts in Medicine
Jill Sonke, Director, UF Center for Arts in Medicine
Joshua Vickery, Founder/Exec. Director, Central Florida Community Arts
Kathy Le Backes, Vice President, Research & Development Wise Entertainment
Kelly Cornett, Program Coordinator, McKing Consulting Corporation
Margery Pabst Steinmetz, Founder, Pabst Steinmetz Foundation
Max Helgemo, Research Coordinator, UF Center for Arts in Medicine
Nancy Lowden Norman, Executive Director, Atlantic Center for the Arts
Natalie Quintara, Music Therapist, James Haley VA Medical Center
Nikisha Williams, Chief Operations Officer, Opa-Locka Community Development
Onye Ozuzu, Dean, UF College of the Arts
Paul Pietsch, Research Manager, NASAA
Rick Luftglass Executive Director, Laurie M. Tisch Illumination Fund
Sandy Shaughnessy, Division Director, Florida Division of Cultural Affairs
Sara Kass, Military and Medical Advisor, Creative Forces: NEA Military Healing Arts Network
Sheena Pryce-Fegumps, TBC Community Outreach Coordinator, UF College of Public Health
Stacey Springs, Research Integrity Officer, Harvard University
Steven Boudreau, Chief Administration Officer, Rhode Island Dept. of Health
Sunil Iyengar, Director: Office of Research & Analysis, National Endowment for the Arts

Susan Lilley, Artist, Orlando Poet Laureate
Tasha Golden, Public Health Researcher, University of Kentucky

Welcome

The conference began with a welcome from **Sandy Shaughnessy (State of Florida Division of Cultural Affairs)** and **Margery Pabst Steinmetz (Pabst Steinmetz Foundation)**, followed by a video message from **Orlando Mayor John Hugh “Buddy” Dyer**.

Sandy highlighted the need for leadership to demonstrate the power of the arts and culture to create healthier communities. State arts agencies exist in every state and territory in this country, but these agencies need support and contributions from people like those in the audience. Sandy concluded with a thank you to committed funders like Margery Pabst-Steinmetz, for without them, this type of work would not be possible.

Margery began by announcing some “bad news”: cross-sector collaboration is not easy. However, she urged the group to continue on despite this. Big ideas can only happen at the cross-sectors. It’s the only way to build community capacity. “The good news is, it’s so much fun! Getting out of your comfort zone is fun!” Margery encouraged the group to go out and find new people to work with, and to learn new things. Cross-sector collaboration and sustainable work is attractive to donors and can create real change.

Mayor Buddy Deyer spoke last, and addressed the audience with a video welcome. “The arts are the soul of a city” the Mayor stated, as he went on to cite examples highlighting the importance of the arts and culture in creating desirable and livable cities.



Creating Healthy Communities: Arts + Public Health in America Overview

Jamie Bennett (ArtPlace America) and **Jill Sonke (University of Florida)** presented the initiative and discussed the collaborations that led to the creation of this conference.

Jamie welcomed the attendees who were present in Orlando, as well as those tuned in to the live stream. He pointed out that the conference attracted what would not otherwise be a naturally occurring group. Likewise, the individuals presenting came from many different sectors and were brought together intentionally. This heterogeneity would be an asset - building cross-sector collaboration has been a primary goal for ArtPlace America since its inception, for it would be the most effective way to promote the power of the arts and culture as a means of creating positive public health and community outcomes.

Jill introduced the Creating Healthy Communities: Art + Public Health in America initiative that is being led by the University of Florida Center for Arts in Medicine and ArtPlace America. The goal of the initiative is to make arts and public health “a thing” in the same way that arts and healthcare has become “a thing” in the past thirty years. The initiative is translational in nature and aims to translate knowledge and research into policy and practice. Arts in public health is not a new idea, but this work has not been consolidated and disseminated in a way that demonstrates its efficacy to a broader audience.

Jill explained that they expected the initiative to be like pushing a boulder up a hill; but, with all of the interest that it's garnered, it has become more like chasing a boulder as it rolls quickly down the hill. The initiative has created an array of resources, including a state-level policy brief and a white paper that offers recommendations around five priority public health issues through collaborations between arts and culture, community development, and public health. Jill invited participants to provoke and challenge one another over the next two days through critical dialogue to advance our individual and collective thinking.



Day One Keynote Address

Emmanuel Pratt (Sweet Water Foundation) spoke about his work as co-founder and executive director of the Sweet Water Foundation (SWF), a nonprofit organization based in Chicago's South Side that engages local residents in the cultivation and regeneration of social, environmental, and economic resources in their neighborhoods.



The SWF's multipronged strategy is grounded in the transformation of abandoned buildings and vacant lots into sites of sustainable urban agriculture. These sites also serve as platforms for project-based educational and mentorship programs, intergenerational collaboration, and the creative reuse of salvaged materials through innovative design methods. In 2011, Pratt transformed a former shoe warehouse into a vibrant center for aquaponics, a system that recycles ammonia-rich waste from fish into nutrients for plants which, in turn, purifies water for recirculation. In addition to producing large quantities of locally grown food, the facility also functions as a dynamic classroom and design laboratory, providing valuable hands-on learning experiences for students of Chicago State University and Chicago Public Schools, among numerous other groups. The theme of regenerative nutrients flowing through and sustaining natural ecosystems and entire communities runs throughout SWF's current programs.

SWF expanded its operations in 2014 to build a thriving community farm. Spread across four contiguous city blocks in the Washington Park and Englewood neighborhoods, the Perry Avenue Commons comprises several acres of gardens, a formerly foreclosed home that was renovated and converted into a "Think-Do House" for cooking demonstrations and design workshops, as well as solar-powered art galleries and greenhouses made from shipping containers. The most recent addition, the "Thought Barn," was collectively raised in 2017 and serves as a multipurpose performance and gathering space.

Career training and apprenticeships for youth and unemployed community members are an integral component of SWF’s farming and carpentry operations. Installations of the apprentices’ design-build projects have been exhibited in galleries and museums across the city as a way to connect the work of the Commons to broader audiences. Pratt’s holistic approach to community development—integrating agriculture, education, and design—is informing the work of organizations in other cities and demonstrates the power of using ecological systems as a guide for turning neglected urban neighborhoods into places of growth and vitality.

Florida Practice Models- Part One

Moderated by **Sandy Shaughnessy (State of Florida Division of Cultural Affairs)**, panelists explored perspectives on what it may look like to develop a “healthy, vibrant and thriving community through the integration of arts and culture.” Panelists included **Jeff More (University of Central Florida)**, **Nancy Lowden Norman (Atlantic Center for the Arts)**, **Nikisha Williams (Opa Locka Community Development Foundation)**, **Darius Daughtry (Art Prevails Project)**, and **Ariana Hernandez-Reguant (HICCUP and Tulane University)**. Sandy discussed the State of Florida’s Division of Cultural Affairs’ leadership in driving practice at the intersections of the arts and health for more than three decades. The Division supports the development of healthy, vibrant and thriving communities by distributing grants and generating partnerships that integrate the arts and culture into every facet of life for Florida citizens. This session featured three practice models, highlighting different ways that the arts are addressing the health and wellbeing of communities in Florida.



Nancy Lowden (Atlantic Center for the Arts)

Atlantic Center for the Arts has been cultural cornerstone in the community since its founding in 1977 by Doris Leber. It serves artists from across the globe through its renowned interdisciplinary artist-in-residence program, and 70,000 people yearly through its free community programs. In 2012, ACA established its cutting-edge Arts & Wellness initiative, and now works with a dedicated team of community artists and music and art therapists to provide dynamic programs increasing the wellness of elders, caregivers, veterans, active adults, and

youth. They are supported by the Pabst Steinmetz Foundation and the National Center for Creative Aging.

Nikisha Williams (Opa Locka Community Development Corporation) and Darius Daughtry (Art Prevails Project)

What are the possibilities when you combine care coordination and creative writing for high school students? That is what the Opa-locka Community Development Corporation and Art Prevails Project set out to discover. Together, the two organizations engage students in Miami-Dade County through poetry and creative writing as a channel for self-expression, as well as work with their families through the wrap-around/care coordination model. They began with affordable housing and real-estate development before moving on to cultural development. The “Art Prevails” project engages students and professionals to redefine the future through arts-engagement. Students in the summer are invited to get off the couch and make music, create digital art, choreograph or perform dance.

Ariana Hernandez-Reguant (Tulane University)

In 2015, a network of artists, scientists, ethnographers, and academics founded “Hiccup.” The idea was to push through the fetishes that define a city. Civic engagement and public spaces were re-envisioned through art to question social value and creativity. A lack of benches in the city was identified and addressed, leading to the creation of new seating areas. The project produced a short film on Seminola, the only African American neighbourhood in Hialeah that had been negatively impacted by public housing policies. The 300 residents that still live there encounter urban development goals from their own perspectives. Local music created by residents shows community pride and makes people step back and think about what their city means to them.

Discussion following the presentations focused on concepts of ownership and consistency in program implementation as essential components to mobilizing communities. There was also discussion related to the importance of developing connections between available services and families in need.

Lunch, Welcome, and Performance

During lunch, participants listened to words of welcome and reflections by **Flora Maria Garcia** (United Arts of Central Florida), **Jerry Demings** (Orange County Mayor), and **Robert Stuart** (Orlando City Commissioner).



Grim Jackson (spoken word artist) followed these talks with a dramatic spoken word performance addressing a multitude of issues, including mental health, (over-)medication, the harms of capitalism, and social hierarchy.

Panel Discussion: Considering the Intersections, *Arts and Culture, Public Health and Community Development*

Jamie Benett (ArtPlace America) led this panel discussion about how the arts and culture are being used in public health and community development with **Deborah Cullinan** (Yerba Buena Center for the Arts), **Adaku Utah** (Harriet's Apothecary), **Steven Boudreau** (Rhode Island Department of Health), and **Tasha Golden** (University of Louisville/University of Florida).

Before the individual presentations began, Jamie asked the panel members to introduce themselves as people instead of professionals. Participants described their relationships with their families, recovery, horoscope signs, experiences with war, generational knowledge, experiences growing up, relationships with religion and their passions. Their honesty and vulnerability paved way for transparent presentations of their work.



Deborah Cullinan (Yerba Buena Center for the Arts) specializes in the business of imagination and creativity. She believes the world needs imagination to create change and that artists are essential early-stage investors in any community development program. The goal of Yerba Buena Center for the Arts is to open doors and connect people. Deborah sees the Center as a place for “art and...”. She spoke of her vision of arts centers as places where different sectors come together. This can help shift the paradigm of how we address health outcomes. Art centers work upstream to address health concerns proactively, rather than reacting to an illness’s progression.

Adaku Utah (Harriet’s Apothecary) described her work as ancient and eternal. She represents an intergenerational, seasonal, healing village led by “the brilliance and wisdom of Black Cis Women, Queer and Trans healers, artists, health professionals, magicians, activists and ancestors.” Harriet’s Apothecary is an eight-year-old organization that travels around the world to shape places of healing. The organization was named after Harriet Tubman, who in all of her many trips, Adaku noted, lost no one. Collective liberation is at the core of what Harriet’s Apothecary does. The organization recently began working with the New York State Health Department to further race and gender equity. Harriet’s Apothecary runs Freedom School workshops, modeled after the schools that the black Panthers and the Young Lords used to create, and healing villages, where people can get one-on-one treatment and learn about indigenous healing practices.

Steven Boudreau (Rhode Island Department of Health) likes to think of his mission as getting people to the table. Rhode Island is a small state with no county health departments and only one state-wide health department. An advisory group made up of clinicians, artists, and researchers was recently organized to create an arts and culture plan at the state level. Thirty-five artists and clinicians conducted research and wrote a state plan to integrate the arts and

healthcare. The purpose of this work was to conceptualize what arts and health could look like in their state. By taking a creative approach, they imagined new approaches and developed an innovative plan based on a collection of recommendations.

Tasha Golden (University of Louisville/University of Florida) noted that, for a long time, we defined health as “the slowest way to die”. We are now beginning to focus on the importance of thriving. Tasha described herself as a researcher and a consultant, but also a song writer and poet. She described how in her work as a professional singer-song writer, she sang things she was unable to say. This cultivated an interest in “talk-about-ability” and how art can make things “talk-about-able”. She founded a poetry writing project in which she worked with young girls in the juvenile justice system, and discovered that these girls were more honest in their writing than they were to doctors or researchers. Tasha emphasized that some answers are not quantifiable, and urged conference participants to push toward new ways of understanding. She then shared a reflection on the “Edge Effect” described by Yoyo Ma when “new life and new growth happens on the edges.”

Panel: Arts & the Military, *Creative Forces in Florida*

Sara Kass (National Endowment for the Arts, Military and Medical Adviser for Creative Forces) moderated this session with presentations by **Natalie Quintana (James A. Haley Veterans Hospital)**, **Dr. Charles Levy and Heather Spooner (Malcom Randall VA Medical Center)**, and **General Nolen Bivens (retired U.S. Army)**. Sara explained that the purpose of Creative Forces is to address the specific needs of military members and their families. Florida is home to two Creative Forces program sites. This session focused on how the arts are being leveraged to improve health and wellness for Florida’s service members, veterans and their families.



Natalie Quintana (James A. Haley Veterans Hospital) discussed her work as a clinical music therapist on an interdisciplinary team. She is a clinical therapist performing work based on evidence-based research towards specific medical goals. However, she also acts as a resource to connect patients with supportive services in the community.

Heather Spooner (Malcom Randall VA Medical Center) *An Exploration of the Creative Arts Therapies*, described how clinical sites and community artists can work collaboratively to support military service members, veterans, and their families. She discussed how creative arts therapies programs at VA medical centers approach patients and discussed the potential roles for community artists and organizations using case examples.

Dr. Charles Levy (Malcom Randall VA Medical Center) *Community Arts Connection Through Warrior Case Studies*. Charles stated that it is the nature of the arts to assume that there is a whole person inside of an injured one. He explained that while mental health services in the military are underutilized, art therapies have a tremendous potential to help service members address invisible wounds. However, he said, it is important to center this process within a supportive community.

General Nolen Bivens, U.S. Army (retired) discussed how talk-based therapy for PTSD can be difficult, due to the way it requires recalling trauma. Art can work with the whole person, and engages integrative functions. They can be a gentle doorway into the realm of healing. General Bivens helps create arts ecosystems for veterans' communities. He stated that our entire nation will be stronger if military service members are ready to go back into service.

Practice Models: Addressing Social Determinants of Health through the Arts

Tasha Golden (University of Louisville/University of Florida) introduced the concept of social determinants of health, and the growing socio-ecological mindset within the public health field that draws connections between health outcomes and where people live, work, and play. Community health disparities driven by unequal access and opportunity, Tasha argued, can be mitigated by the arts when implemented intentionally. This panel provided a diverse array of practice models by groups who have used the arts to address these social determinants of health, improve personal wellness, generate knowledge and awareness, and even instigate policy change.

When discussing intersections of the arts with public health, it is important to note how the arts impact not only individual-level health and behaviors, but also the contexts that shape individual choices and circumstances: the "social determinants of health." This session featured five leaders in this work, whose projects make vital, concrete links between art and the social determinants of health.

Josh Miller – ideasX Lab

Our Emotional Wellbeing (OEW) is a 2-year initiative organized by IDEAS xLab – an artist-led nonprofit based in Louisville, KY, that leverages the power of community creativity and culture to transform lives through art. OEW was designed to measurably impact hope and belonging of young people 12 – 20 years old from the Louisville Youth Group (LGBTQ+ youth) and Meyzeek Middle School through an arts-based co-creation process. The initiative builds on years of experience and learning by IDEAS xLab, including how participation in artist-led initiatives can positively impact young people. An example is the Justice League at Meyzeek Middle School, where students showed a change from 6.3 to 9 on a 10-point scale in their ability to advocate for themselves and for others after the first year.

Hannah L. Drake - Changing A Community One Poem At A Time

We have the power to create the spaces that we want to see and experience in the world. One Poem At A Time replaced 19 billboards in Smoketown (the oldest continuous African-American community in Louisville, Kentucky) with positive historical and contemporary images, paired with one-line poems with one question in mind: “how can we use the power of art and messaging to impact the health and wellbeing of a community?”

Jeff Pufahl & Brittney Caldwell – “From Colored to Black”

“From Colored to Black” sits at the intersection of public health education, oral history, and community arts activism, functioning as a multi-modal platform to explore health inequities and the social determinants of health in the Black community. A collaboration between emerging African American playwright Ms. Brittney M. Caldwell and publicly engaged scholar Jeffrey Pufahl, this ground-breaking play incorporates dramatized Civil Rights Era Oral Histories into an entertaining framework designed to educate audiences and provoke critical dialogue.

Josh Vickery – Central Florida Community Arts

Central Florida Community Arts is a local nonprofit performing arts organization with a mission to build and serve community through the arts by making the arts affordable and accessible to people of all ages and abilities. While CFCArts is very well known for its 300-voice Community Choir, 170-member Symphony Orchestra, Theatre & Dance programs, and our robust Children & Youth Arts programs, one of the most beautiful pieces of this nonprofit is the School of Arts. Our school spans the tri-county area delivering 70 site-specific arts programs to populations who would otherwise not have access to these opportunities. We conduct outreach programs serving impoverished populations, senior programs serving both healthy aging and frail geriatric populations, and Arts & Wellness programs for children and adults with physical and cognitive disabilities. We aim to use music and the arts to help individuals take better self-care, increase meaningful connection with others, and ultimately improve the health, happiness, and culture of our community.

After describing these projects—which offered immediate models for attendees—the panelists discussed how partnerships for similar efforts can be generated, the potential for innovative funding strategies, and what they have recognized as the particular, unique contributions of the

arts to population-level health goals. During the discussion period, presenters provided insights into what inspired their respective projects and how they were able to get started. A key point discussed was the value of collaborators, particularly within the communities these types of projects aim to elevate.

Florida Practice Models- Part Two

Sandy Shaughnessy (State of Florida Division of Cultural Affairs) moderated this second presentation of Florida practice models by **Jeff Moore (University of Central Florida)**, **Alana Jackson (352Creates)**, and **Dr. Tralonda Triplett (Florida Department of Health)**.

Jeff Moore (University of Central Florida) *Better together: A collaborative model for addressing big issues.* By pulling together expert researchers in arts, humanities, and medicine to collaborate with organizations that directly serve communities in need, UCF is creating a data-driven, sustainable model for addressing pressing issues in the area of arts and wellness. UCF College of Arts and Humanities Dean Jeff Moore discussed how the university is moving forward in this area, inspired by his own personal story and that of a community philanthropist who is helping lead the charge.

Alana Jackson (University of Florida) *352Creates.* UF Health Shands Arts in Medicine has been dedicated to transforming healthcare environments through the arts for nearly 30 years. In 2016, along with a network of partners, the program launched 352Creates, a year-round creative movement to cultivate healthy communities through everyday acts of creative engagement. With participation spanning the broader 352 area code, 352Creates exemplifies how a health facility can expand its reach to influence the citizens it serves by empowering them to engage in self-curated creativity. Alana asked the audience, “What if an entire community saw themselves as creative?” “Creativity is our super power”, she stated.

Dr. Tralonda Triplett (Florida Department of Health) presented the *Step into Your Best Life* program that successfully educated participants on individual- and community-level CVD risks, improved health literacies, reduced social isolation, and reframed Chicago Steppin’ as health-promoting, sustainable, physical activity. Various community-based organizations in Orange County are working to address cardiovascular disease disparities in African American populations. While current community activities have shown great promise in heightening awareness of CVD disease risks for brief periods, establishing sustained physical activity in priority populations has remained elusive. Arts-based programs offer great potential to bring people together, create joy, and improve health.

The Q&A that followed was rich, and included the following commentary:

- “This is not a moment; this is a movement. People make change and change is here.”

- Connection with faith-based organizations can be useful- the Florida Department of Health is leveraging these collaborations.
- It is necessary to reflect upon the creation of trust. “When people see you and they can touch you and see that you are there, trust begins to grow.”
- Idea of transfer: “if you teach someone music, they are better at math. Intentionality makes this happen. It is not enough just to aim at something, you have to be intentional and repetitive.”
- There are no homogenous communities. It is not useful to think of a single “African American” population.

Closing Remarks and Performance

Jill Sonke (University of Florida) shared closing remarks that concluded the first day of the conference. She described how she felt inspired and optimistic after the rich day of presentations and dialogue, and went on to express her gratitude to presenters, sponsors, and partners.

A final performance was given by Orlando Poet Laureate Susan Lilley. Lilley read two poems; the highly requested piece “Fall,” which she wrote for the city of Orlando, and a piece called “Why I...”, which spoke to her love of poetry.

Why I...

Because the line at the coffee shop
was long, and the castoff
lover behind me chanted a breakup saga
into her cellphone, all the details laid out
like ancient scarabs on velvet.

Because in a dream my long-gone
Granny walked next to me
in the surf eating fried chicken,
lofting bits to gulls above and fish
below, water swirling its mirrored sky
at our knees. She warned
of deep weather; we could smell
the dark salt in the Atlantic
and warm black inner tubes,
while babies that were mine but not mine
floated by, impossible to catch and keep.

Because as a girl I wanted not to be,
but to have (a farm with horses and collies).

Because it turns out there are too many
lives to live, and only enough time
and money for one.

Because this is the only way to set things right,
or down, or free, or on fire,
depending on the story. Because
my parents' voices still sing in my head.
Their days of worry and joy
weave into my own
like flickering reels of truth on the
decorated walls of memory.

Because when I drank the words
of Keats for the first time, I wept
in the public square
of adolescence, a wooden
desk in the third row
where I carved "nightingale."

Because the teacher saw the shutters
behind my eyes bang open,
and for a moment we were ageless
together. Because poetry can vanquish
shame, make it into a box
of air to stand on.

Because the stories will be told –
betrayals turned to moss and leaves,
griefs spun to gold.

Reception

Conference attendees mingled over hors d'oeuvres, enjoyed a performance by the Central Florida Community Arts children's choir, and toured exhibits at the Orange County Regional History Center. Visitors were particularly moved by the artwork of the Pulse Commemorative Exhibit, pieces which provided a touching memorial to people killed at the Pulse Nightclub shooting in June 2015.



DAY TWO: Breakfast and Keynote: *The long-term public health impact of arts and cultural engagement*

Day two began with a few words from **Kathy Ramsburger (Director of the Phillips Center for Performing Arts)**. Kathy described the legacy of performing arts centers and discussed the ways the Phillip's Center aims to continue this legacy by hosting diverse, high calibre arts programming for the entire Orlando community.

Stacy Springs (Harvard University) introduced the keynote for the day, **Daisy Fancourt (University College London)**. Daisy's talk presented cutting-edge results from national longitudinal cohort studies in the UK on how arts and cultural engagement can affect health outcomes at a population level. It also explored data from laboratory and intervention studies considering the psychological, physiological, social and behavioural mechanisms of these outcomes, drawing on data from 50,000 adults in the UK.

The study used complex statistical modelling to control for other confounding variables such as demographics, socioeconomic status, etc., in order to examine the independent link between health outcomes and the arts. Preliminary results showed an array of bio-psycho-cognitive benefits, including lower disability rates, longer lifespans, and decreased mental distress. While this project is pre-publication, the preliminary results strongly suggest that the full report will provide a powerful evidence-base reinforcing the tremendous potential the arts and cultural engagement have for improving population health and wellbeing.

After her presentation, Daisy joined the conference remotely to answer questions and provide additional insights. One attendee asked about whether any differences were observed between actively practicing an artform and passive engagement; while both demonstrated positive effects, active arts engagement was shown to have a slightly greater impact on health outcomes. Daisy also responded to questions about predictors of arts engagement; gender and parent's economic status were shown to be strong contributing factors – these and other contributing factors were at this time, still being explored. Lastly, Daisy referenced similar data in the United States and expressed her desire to conduct parallel analyses there.



Breakout Workshops & Strategy Sessions

Arts & the Military: An Exploration of the Creative Arts Therapies/Community Arts Connection Through Warrior Case Studies

Dr. Charles Levy and Heather Spooner, Malcolm Randall VA Medical Center

This interactive workshop explored how clinical sites and community artists can work collaboratively to support military service members, veterans, and their families. Participants learned how creative arts therapies programs at VA medical centers approach patients and discussed the potential roles for community artists and organizations using case examples.

Participants reflected on ways to engage with this population with creativity, authenticity, professionalism, safety and respect.

Arts & Well-being Indicators

Jill Sonke, University of Florida; Jasmine Mack, University of Michigan; Max Helgemo, University of Florida; Curtis Young, State of Florida Division of Cultural Affairs

The State of Florida Division of Cultural Affairs partnered with the University of Florida Center for Arts in Medicine on a three-phase project to develop a set of indicators for associating the arts with well-being at the community level. The project supports the Division's strategic goal of promoting healthy, vibrant, and thriving communities in Florida, and provides a tool for all communities to measure associations between arts engagement and wellbeing. This session provided an overview of the project and prepared participants to use the Arts and Well-being Indicators in their communities. Toolkits for data collection and analysis were shared with the group.

Arts & Accessibility

Jennifer Sabo, Arts4All Florida

Arts4All Florida, a statewide nonprofit based in Tampa whose mission is to “provide, support and champion arts education and cultural experiences for and by people with disabilities,” presented a comprehensive 2-hour workshop. This workshop focused on the policies, methods, and tools to make cultural venues accessible and inclusive to individuals with varying abilities. This training presented information on various disabilities and appropriate practices to help organizations develop disability friendly policies, programs, and venues.

Arts in Public Health Research Strategies

Stacey Springs, Harvard University

Facilitated by a public health researcher working at the intersections of arts in health, this session invited attendees to identify and prioritize public health issues where arts can have a significant health impact. Through interactive activities, participants worked through these issues with a focus on how to identify and aggregate evidence, specifying the interventions, considering which outcomes/metrics can be used make your evidence case and how can this evidence be used to support uptake of arts interventions.

Central Florida Community Arts & Wellness Practice Models

Margery Pabst Steinmetz, Pabst Steinmetz Foundation & Joshua Vickery, Central Florida Community Arts, with: Jeff Moore, UCF; Nancy Lowden Norman, ACA; Mary Ellen Philbin, Share the Care; Suzanne Caporina, Easter Seals Florida; Dr Grace Rose, Bethune-Cookman University, Dr Diane Robinson, Orlando Regional Medical Center; Kathy Ramsberger, Dr Phillips Center for Performing Arts; Pamela Jennelle, Advent Health Research Institute

Central Florida has developed a rich variety of arts applications to address community needs,

ranging from caregiver stress and individual isolation, to lack of purpose or the debilitating effects of autism. This session provided a variety of arts and wellness models which demonstrated how an initiative develops to meet individual and community needs, evolves over time to reach sustainability, and is measured for impact. In every instance, these models indicated that integrating arts and health became a “way of life” essential for community wellness and wellbeing. Often a collaborative partner was required as the initiative evolved and organizations discovered new applications of the original model. Attendees had the opportunity to engage, ask questions and identify their own applications and collaborations for arts and wellness.



Integrating the Arts into Public Health Practice

Dr. Amy Blue, Cindy Prins, University of Florida & Sheena Pryce-Fegumps, University of Florida.

This workshop provided participants the opportunity to strategize how to integrate arts into public health to optimize the health of communities in an equitable manner. Healthy People 2020 topics and objectives served as the backdrop for creative group brainstorming. Through interactive activities, participants shared and generated ideas for promoting public health through the arts and strategized how to move ideas into action and results.

National Communications Strategy Session

Ann Christiano, University of Florida & Jamie Bennett, ArtPlace America

This invitation-only meeting focused on strategic communications that can help advance the national arts + public health agenda. The group charted an action plan for enhancing public understanding of the relationship between the arts and health, and for facilitating cross-sector collaboration through a targeted national communications strategy.

State Arts Agencies Strategy Session

Sandy Shaughnessy DCA & Paul Pietsch NASAA

This invitational workshop served as an opportunity for state art agencies interested in fostering

public health to convene with SAA colleagues from around the country to brainstorm about possible programs, partnerships, and other strategies to undertake this important work. The two-hour session included presentations about existing SAA public health efforts, as well as facilitated discussions about pressing public health issues such as the opioid crisis, how the arts can address them, and what your agency can do to enable community wellbeing.

Remarks and Performance

Performance: Movement as Medicine, Valencia College and Parkinson's Outreach Center, Florida Hospital Neuroscience Institute

Conference attendees returning to the Pugh Auditorium from lunch were greeted by dancers with Movement is Medicine, a Dance for Parkinson's community arts program offered through a partnership between Valencia College and the Parkinson's Outreach Center. The seated performance moved audience members as the dancers waved their arms and hands in mesmerizing ways in a choreographed performance set to music.



Florida Secretary of State Laurel Lee (video welcome)

Following the performance, Secretary of State Laurel Lee said a few words over video, lauding the efforts of the Creating Healthy Communities initiative, and voicing particular pride in Creative Forces, the creative arts therapies initiative for veterans that was developed in Florida and is among the first of its kind.

Practice Models: Health Communication

Jill Sonke introduced the presenters for this session, who each in their own way leveraged the power of the arts for the purpose of health communication and positive behavior change. **Kelly Cornett (Centers for Disease Control)**, **Kathy Lebackes (WISE Entertainment)**, and **Curtis Robbins (Kaiser Permanente)** discussed how visual art, television, and theater can raise awareness, reduce stigma, and facilitate dialogue around health issues.



Kelly Cornett, Centers for Disease Control

This PechaKucha presentation explored how art can be a partner for cross-sector community design efforts to increase physical activity. Increasing physical activity in communities is a key public health strategy for chronic disease prevention and health promotion, but too few Americans get the minimum amount of physical activity necessary to realize substantial health benefits. The decision to become more physically active can be made easier by designing activity-friendly communities, and CDC's Active People, Healthy NationSM aims to get 27 million Americans more active by 2027. The initiative provides a comprehensive approach to improving physical activity in the United States. It encourages multisector implementation of recommendations from the [Physical Activity Guidelines for Americans, 2nd edition](#) and effective strategies recommended by the [Community Preventive Services Task Force](#) in partnership with other Federal agencies and national organizations. Art leaders recognize the unique potential of the arts to celebrate community assets, energize community-wide initiatives, cultivate trust, and articulate new possibilities; thus, integrating arts-based approaches into community design strategies for physical activity could capitalize on the strengths of both art and public health sectors.

Kathy LeBackes, WISE Entertainment

The key in creating socially impactful yet entertaining content that reaches wide audiences lies in the power of strategic partnerships and thoughtful and inclusive storytelling. Using the six-time

Emmy-nominated Hulu drama EAST LOS HIGH as a case example, Kathy shared how Wise Entertainment’s unique development process bridging the non-profit/philanthropy spaces with Hollywood has been a proven model to utilize TV and film for social impact and civic imagination.

Curtis Robins, Kaiser Permanente

What happens when a health care organization invests in using art to explore health issues upstream? For 35 years, Kaiser Permanente has committed to using live theatre as a vehicle to raise awareness, provide practical skills, and motivate people of all ages to make life-affirming choices. With a vision for total health (body, mind and spirit), Kaiser Permanente’s programs recent focus is on social emotional wellness and resiliency with specific support to school communities.

In the Q&A, presenters began by responding to a simple question: why the arts? Panelists described the unique way in which the arts, as Curtis Young put it, “transfers things from our heads to our hearts.” Further discussion focused on the need for cross-sector collaboration, a recurring theme of the conference, as well future goals for health communication work.

Panel Discussion: The Role of Funders in Cross-sector Collaboration and Paradigm Shifting

This session led by **Sunil Iyengar (National Endowment for the Arts)** involved a dynamic exchange among some of the nation’s most prominent funders of Arts + Public Health. Sunil interviewed **Rick Luftglass (Laurie M. Tisch Illumination Fund)** and **Jamie Bennett (ArtPlace America)**, leaders of two foundations supporting national-level work, as well as **Margery Pabst Steinmetz (Pabst Steinmetz Foundation)**, **David Odahowski (Edyth Bush Charitable Foundation)** and **Sandy Shaughnessy (State of Florida Division of Cultural Affairs)**. Topics that were explored in this conversation included: the types of incentives and compromises needed for deep cross-sector collaboration; the role of evidence and communications in fostering arts/health partnerships; and the range of other resources necessary for arts practitioners, public health officials, and the general public to stay fully engaged with programs that seek systemic change.



Additional topics that emerged during discussion included:

- Cross-sectoral collaboration and paradigm shifting. Sunil shared the last line of Voltaire’s *Candide*, “Cultivate your own garden.”
- You have to be able to tell the right story. Invite people to the ER where they can see music being played. Prove it. Show evidence.
- It’s often the personal connections that bring people into this conversation and build evidence.
- When you are applying for funding, you need to start with your audience. You need to be at ease with only telling part of your story. There is a tension between telling your entire truth and the part of the story that the funder needs to hear to act.

Call to Action: Provocations & Open Discussion Forum

This call to action session was moderated by **Jill Sonke (University of Florida)**. It included a Dean of Public Health, **Thomas LaVeist (Tulane University)**, and a Dean of a College of the Arts, **Onye Ozuzu (University of Florida)**. Jill began by stating that, for the first time, today she feels like she can say that “arts and public health is a *thing*.”

Onye described how, during the past two days, she felt a tide moving back and forth, fed by intentionality and improvisation. Through deep listening and surprises, she stated that she felt a movement forward. Evidence-based research “moves money around,” but Onye encouraged the audience to imagine a future where the poems of incarcerated girls are considered evidence as well. She highlighted the need to challenge the implied Eurocentricity in visions of the arts. In many of the cultures that were colonized by the Global North, dancing or singing or drumming was medicine. She urged the group to think of this as a remembering.

Thomas presented himself as a musician as well as Dean of Public Health. He described how his concern about the health status of African Americans guided his pivot toward health. He recently re-opened an art gallery near the Public Health building at Tulane, and is supporting the construction of a stage so that musicians can be invited to perform. Thomas stated that he was extremely impressed by the quality of the research seen throughout the conference, and how a clear infrastructure seemed to be in place for the work to continue. However, he pointed out that much of the work has focused on the individual. Going forward, Thomas urged participants to reflect upon the following questions: How can we bring this research to the community level? What would a curriculum that teaches this type of work look like? Who would teach this? He also reflected on the issues of sustainability - when work is project based, how can it be made more sustainable?

Provocations from the audience:

- “We often look at homogenous communities, how can we look at multicultural work that brings people from very different backgrounds together?”
- “I see a lot of organizations wanting my work, but there is not a lot of money for it here in Florida. If you want quality work, cities and counties could turn over empty buildings to artists as live-work spaces. Artists can’t work for free.”
- “Policy is a big issue here. How do we take what we’ve talked about today and take this information and share it with others outside of this room? We need to work toward investment in the arts and in artists. The next step is how we are going to use this data and present it to the world to create change?”
- “How do small community-based organizations give you feedback? How should we do research and share our outcomes?”

Closing Comments and Performance

Margery Pabst Steinmetz (Pabst Steinmetz Foundation) wrote a poem titled “When Silos Die” as her closing comments for the conference.



When Silos Die

When silos die
The land can breathe
Remembering its source

Growth struggling to be, becomes and
Sprouts.

Hierarchies fall and regenerate new formulas
Tendrils, ideas of leafy green
Spread and create hybrids, paradigms not yet seen.

A green permission
Where once lifeless boundaries sat
Spreads and moves to greater and greater capacity. Continuums reach
out as daily medications of Art populate
The land.

Jamie Bennett (ArtPlace America) added, “Even though I am satisfied, I am still hungry” and thanked everyone who made this conference happen. Brazilian Voices closed off the conference with an interactive vocal performance.



Presenter Biographies

Ann Christiano

Director: Center for Public Interest Communications, University of Florida

Ann Christiano is the Frank Karel Chair in Public Interest Communications at the University of Florida's College of Journalism and Communications and the Director of the newly established Center for Public Interest Communications. In that role, she is developing a first-ever curriculum in public interest communications, connecting practitioners and scholars who are already working in the field, and nurturing and sharing research that can advance this newly emerging academic discipline. Public Interest Communications uses science-driven strategic communications and storytelling to advance positive social change. Ann also directs the Frank gathering, which brings together hundreds of leaders from around the world who are working at the front lines of social causes, as well as scholars and funders to share the best of what they know in Gainesville every February. Before she came to the University of Florida in 2010, Ann was a senior communications officer for the Robert Wood Johnson Foundation.

Margery Pabst Steinmetz

Founder, Pabst Steinmetz Foundation

Margery Pabst Steinmetz is Co-Founder of The Pabst Steinmetz Foundation whose mission is to support innovative, interdisciplinary initiatives that build community capacity, particularly at the intersection of arts, education and wellness. She is also the owner of www.mycaregivingcoach.com, a website dedicated to caregivers providing affirmations, blogs and radio show archives. Margery is the author of four books on life transitions, including "Enrich Your Caregiving Journey" and she hosts "Caregivers Speak," a twice monthly radio show on BlogTalkRadio. Margery is an Emeritus Board Member of both The University of Central Florida Foundation and the Rollins Fine Arts Museum. She is a member of the Arts and Wellness Council at The Dr. Phillips Performing Arts Center, and a current board member at Atlantic Center for the Arts and Legacy Pointe. The Pabst Steinmetz Foundation recently launched the Arts and Wellness Innovation Awards, a campus and community initiative in partnership with The University of Central Florida.

Jamie Bennett

Executive Director, ArtPlace America

Jamie Bennett is the executive director of ArtPlace America, a ten-year fund that supports enlisting artists as allies in building equitable, healthy, and sustainable communities. To date, ArtPlace has invested over \$100 million to support projects in rural, suburban, tribal, and urban communities of all sizes across the United States, as well as in sharing knowledge from that work in ways that are both useful and actually used by practitioners. ArtPlace convenes and connects people who are committed to this work in order to help build a strong and ongoing field of practice. Previously, Jamie was Chief of Staff and Director of Public Affairs at the National Endowment for the Arts, where he worked on the national rollouts of the "Our Town" grant program and of partnerships with the US Departments of Agriculture, Defense, Health and Human Services, and Housing and Urban Development. Before the NEA, Jamie was Chief of Staff at the New York City Department of Cultural Affairs, where he worked on partnerships with the NYC Departments for the Aging, of Education, and of Youth and Community Development. Jamie has also provided strategic counsel at the Agnes Gund Foundation, served as chief of staff to the President of Columbia University, and worked in fundraising at The Museum of Modern Art, the New York Philharmonic, and Columbia College. He currently lives, works, worships, and plays in Brooklyn, NY, and has been sober since 2009.

Darius V. Daughtry

Founder/Artistic Director, Art
Prevails Project

Darius V. Daughtry fell in love with words at the age of six. It was then, that he used to write and draw his own comic books. While the pictures left a little to be desired, being able to paint pictures with words was a passion that soon began to blossom. Darius has been marrying the pen to the paper ever since. Today, Darius is an accomplished poet, playwright, director, educator, author and community builder who believes in the transformative power of words. As the Founder and Artistic Director of Art Prevails Project, a performing arts organization dedicated to expanding cultural conversation through performance, arts education, and community engagement, Darius works diligently to use the arts as vehicle for social change. As an educator, Darius has created and directed creative art initiatives, including some in conjunction with NFL Hall-of-Famer, Jason Taylor, and actor/poet, Omari Hardwick. Darius recently released *And The Walls Came Tumbling*, a collection of poetry that explores societal constructs - race, class, gender – and questions their existence in our lives. His work has impacted thousands of youth throughout South Florida. He continues to mentor many, and he loves his nieces.

Susan Lilley

Artist, Orlando Poet Laureate

Susan Lilley is a Florida native. She is currently serving as inaugural Poet Laureate for the City of Orlando. Her poetry and essays have appeared in American Poetry Review, Gulf Coast, Poet Lore, The Southern Review, Drunken Boat, Saw Palm, Hippocampus and Sweet, among other journals. She is past winner of the Rita Dove Poetry Award and has published two chapbooks, *Night Windows* and *Satellite Beach*. Her full collection, *Venus in Retrograde*, was published in April 2019 by Burrow Press. She teaches literature and writing at Trinity Preparatory School and has taught at University of Central Florida and Rollins College. She holds an MFA from University of Southern Maine.

Brazilian Voices

Brazilian Voice Choir

“Brazilian Voices is a non-profit musical organization of up to 34 women who sing Brazilian and international music for concerts, educational and philanthropic events in hospitals, chemotherapy infusion units and nursing homes. Known as 14-time winner of the Brazilian International Press Award for Outstanding Brazilian Musical Group in the US. The group has released 7 CDs and performed around the world for the past 17 years, including cities such as Barcelona, Madrid, Mexico, New York and London, in addition to more than 500 performances in South Florida, reaching 17,000 people yearly. Brazilian Voices is proud to serve Broward County. In addition, Broward County has proclaimed September 15th, 2016 to be “Brazilian Voices Day”, for its positive contribution to the community. For the past eleven years, Brazilian Voices’ Arts & Healing program has performed free of charge for patients and caregivers bringing bossa nova to them, and now has a partnership with 14 hospitals such as University of Miami - Sylvester Comprehensive Cancer Center, Sylvester Cancer Center - Alex's Place, Nicklaus Children Hospital, Memorial Hospital Miramar, Joe DiMaggio Children's Hospital, Cleveland Clinic Florida among others.”

Brittney Caldwell

Actor, Director, and
Playwright, UF Center for Arts
in Medicine

Brittney, the playwright of *From Colored To Black*, is an actor and director from San Diego, CA. Brittney earned her MFA in Acting from The University of Florida and has 15 years of performance experience. Brittney uses the power of performance as a teaching tool. Her work focuses on implementing acting techniques to help facilitate specialized training for companies and individuals to improve their own training or presentation skills within non-performative industries. Brittney returned to The University of Florida to co-direct and act in

her playwriting debut, *From Colored to Black: The Stories of North Central Florida*, a collaborative play she authored using oral histories. The play connects the past and the present condition of the Black community through interviews, analysis, and data to shine a light on the patterns of public policy that have caused the disproportionate and continued struggles of Black Americans.

Charles Levy

Chief of the Physical Medicine and Rehabilitation Service, Malcolm Randall VA Medical Center

In his day job, Dr. Levy is the Chief of the Physical Medicine and Rehabilitation Service, the director of the Rural Veterans TeleRehabilitation Initiative (RVTRI), and is a Core Planning Team member for Creative Forces: NEA Military Healing Arts Network. The latter two projects use telehealth to deliver creative arts therapies to Veterans and active duty service members directly in their homes. In 2015, Dr. Levy received the Paul B. Magnuson Award for Outstanding Achievement in Rehabilitation Research “the highest honor for VA rehabilitation investigators.” After hours, Dr. Levy is a state champion fiddler and banjoist, and a recipient of both the Thelma Boltin and the Ed Fleming Awards for his contributions to old-time music in Florida. Adam Hurt described Chuck’s banjo playing as “intricate and engaging, but also consistently clean and tasteful throughout, a sort of ideal combination many players seek but few achieve.”

Cindy Prins

Clinical Associate Professor, UF College of Public Health

Cindy Prins, PHD, MPH, CIC, CPH, is the UF College of Public Health and Health Professions’ assistant dean for educational affairs, the MPH Program Director, and a clinical associate professor of Epidemiology. Dr. Prins received her PhD in Biochemistry, Microbiology, and Molecular Biology from Penn State University in 2000, where she studied replication of JC virus. She completed her post-doctoral training at the University of Florida, focusing on regulation of vaccinia virus transcription elongation. Concurrently, she earned her MPH in the Epidemiology concentration from the College of Public Health and Health Professions at UF in the fall of 2006. Dr. Prins worked as an Infection Control Practitioner at UF Health Shands Hospital before joining the Epidemiology faculty in 2010. Dr. Prins’ research interests include the prevention of healthcare-associated infections and compliance with vaccine recommendations. Dr. Prins is Board Certified in Infection Control (CIC) and Public Health (CPH).

Curtis Robbins

Community Health & Engagement, Kaiser Permanente

Curtis has led Kaiser Permanente’s efforts for arts and public health in Colorado since 2012. He began as an actor/educator for the programs in 2000. During his tenure, he has led the development of educational programming that addresses nutrition, physical activity, social emotional wellness, social needs (specifically poverty and hunger), and trauma-informed care. In 2015, he was instrumental in securing Kaiser Permanente’s investment to launch Free for Kids efforts at the Denver Art Museum. He oversaw funding opportunities and technical assistance for schools in physical activity, nutrition and mental health. He served on the national board for Theatre for Young Audiences USA for the past 7 years. He is currently on the board of directors for Colorado Business Council for the Arts and on the Leadership Council for Healthy Schools Successful Students. Curtis holds a BA in Communications with Theatre Emphasis from Wheaton College and an MBA from Colorado Christian University.

Curtis Young

Arts Consultant, Florida Division of Cultural Affairs

Curtis Young began his career the Division of Cultural Affairs as a Program Manager for grants and is currently the Information Specialist, handling the Division’s communications, social media, and research along with the

promotion of the Division's programming at conferences and workshops. Originally from the mountains of Tennessee, he holds a BFA in Theatre Performance from the University of Memphis and an MFA in Directing from the School of Theatre at Florida State University. His work in the theatre as a director and actor spans more than 25 years. Prior to joining the Florida Division of Cultural Affairs, he served as the Director of the Theatre Program at Andrew College in Southwest Georgia.

Daisy Fancourt
Senior Research Fellow,
University College London

Dr. Daisy Fancourt is an Associate Professor in Psychobiology & Epidemiology at University College London. Her research focuses on the effects of social and community participation on health, with a particular interest in the effects of arts and cultural engagement. This includes laboratory studies on the effects of arts participation on neuroendocrine and immune response, behavioural studies on barriers and motivators to arts engagement, clinical trials of bespoke arts programmes for specific health conditions, and statistical analyses of cohort studies and big data exploring the health and social impact of arts engagement at a population level. Daisy's research has been granted over £10 million in funding and has received awards from the British Science Association, Leverhulme Trust, Wellcome Trust, British Academy, British Federation of Women Graduates, American Psychosomatic Society, Arts and Humanities Research Council, Royal Society for Public Health and NHS England. She has also been named a BBC New Generation Thinker and a World Economic Forum Global Shaper.

Deborah Cullinan
CEO, Yerba Buena

Yerba Buena Center for the Arts (YBCA) CEO Deborah Cullinan is one of the nation's leading thinkers on the pivotal role arts organizations can play in shaping our social and political landscape, and has spent years mobilizing communities through arts and culture. Since joining YBCA in 2013, she has launched bold new programs, engagement strategies, and civic coalitions that are redefining what an art center looks like in the 21st century. She is a co-founder of CultureBank and ArtsForum SF, a co-chair of the San Francisco Arts Alliance, and a sought-after speaker on the global stage.

Amy V. Blue, PhD
Clinical Professor, UF College
of Public Health

Dr. Blue is the Associate Vice President for Interprofessional Education - UF Health, and the Associate Dean for Educational Affairs and Clinical Professor in the College of Public Health and Health Professions at the University of Florida. She earned her doctorate in Anthropology (Medical) from Case Western Reserve University. Dr. Blue has been engaged in health professions education for over 20 years, having implemented and directed educational programs involving students from multiple health professions, such as medical, dental, biomedical science, pharmacy, nursing, occupational therapy, physical therapy, and public health. She has published over 100 peer-reviewed articles in the medical and health professions education literature and is an Associate Editor of the Journal of Interprofessional Care, and an Associate Editor for the Journal of Interprofessional Education and Practice. In 2018, she received the Association of American Medical Colleges (AAMC) Southern Group on Educational Affairs (SGEA) Career Educator Award.

Emmanuel Pratt
Executive Director, Sweet
Water Foundation

Emmanuel is co-founder and Executive Director of the Sweet Water Foundation. Emmanuel's professional and academic work has involved explorations and investigations in such topics as architecture, urbanization, race/identity, gentrification, and most recently transformative processes of community economic development through intersections of food security and sustainable design innovation. While most of his early work was anchored in

the field of architecture, Emmanuel's work has since explored the role of art and social praxis as a key component of urban design, urban farming, and sustainability with a particular concentration on the creation of a new paradigms for Regenerative Neighborhood Development. Emmanuel was a Loeb Fellow in 2017, a Charles Moore Visiting Lecturer at Taubman College of Architecture and Urban Planning at the University of Michigan, and is currently a Visiting Lecturer for Environmental and Urban Studies Program at the University of Chicago.

Flora Maria Garcia
Director: United Arts of
Central Florida

Since 2012, Flora Maria Garcia has been CEO of United Arts of Central Florida, a local arts agency that invests nearly \$5 million annually into arts and culture throughout Lake, Orange, Osceola and Seminole Counties. The agency makes possible over 2.9 million arts and cultural experiences for our residents and visitors annually, including over 972,000 K-12 student cultural experiences. Since its inception in 1989, United Arts has invested more than \$150 million in arts and culture and funds more than 60 cultural organizations. Prior to United Arts, Ms. Garcia served as CEO of the Metropolitan Atlanta Arts and Culture Coalition. She has worked in arts management for more than 30 years overseeing agencies in Atlanta, Fort Worth, Houston and the State of Missouri. Her accomplishments include establishing: the Missouri Cultural Trust, a \$200 million public/private endowment for the arts; a 2% for art program in Fort Worth; and gaining an additional \$1 million per year for arts funding in Houston and Fort Worth.

She holds an MBA and a Masters in Arts Administration from Southern Methodist University. Ms. Garcia serves on various national, state, and local boards, and panels representing the cultural industry.

Heather Spooner
Art Therapist, Malcolm Randall
VA Medical Center

Heather Spooner, MA, ATR-BC, is faculty with the University of Florida Center for Arts in Medicine and a board-certified art therapist working with patients across the North Florida/South Georgia VA Health System. Heather has incorporated the arts in a variety of settings including healthcare facilities, museums, and community programs. Prior to joining UF, Heather taught undergraduate art therapy and spearheaded the formation of a statewide arts in health organization, Arts for Health Florida. Heather is part of the clinical team that developed the Rural Veterans' Telerehabilitation Initiative Creative Arts Therapy (RVTRI CAT) Project through the North Florida/South Georgia VA Health System. RVTRI CAT is part of national expansion projects through the VA Enterprise Wide Initiative and Creative Forces: The NEA Military Healing Arts Network. In addition to her clinical practice, Heather frequently publishes and presents on topics related to art therapy and the arts in health.

Grim Jackson
Spoken Word Artist,
Independent

Grim Jackson started writing poetry in 2013 as a form of personal expression in his high school poetry club. In 2016 he became the only person in the world to win both the Brave New Voices International Youth Poetry Slam and the National Poetry Slam in the same year. He has continued to make history by winning the Southern Fried Regional slam 3 years in a row. He is known for his unique perspective, and groundbreaking approach to poetry and art. Dynamic, uncomfortable, necessary are words that come to mind when describing a Grim Jackson's performance. Using his personal experience as inspiration he has created a body of work that explores and rewrites the narrative around the subtle and obvious social issues that impact urban communities. Grim's spoken word forces us all to wrestle with what's not working and invites us ALL to be part of the solution.

Hannah L Drake

Artist, One Poem At A Time

Hannah L Drake is a blogger, activist, public speaker, poet, and the author of 10 books. She writes commentary on politics, feminism, and race and her work has been featured in Cosmopolitan Magazine. Her work has been recognized by Colin Kaepernick, Ava DuVernay and she was recently selected as a Muhammad Ali Daughter of Greatness. In addition to her writing and speaking, Hannah works as a cultural strategist at IDEAS xLab with an emphasis on how the spaces we create impact the health and wellbeing of a community. Hannah's message is thought-provoking and at times challenging, however, Hannah believes that change dwells in the realm of the uncomfortable. "My sole purpose in writing and speaking is not that I entertain you. I am trying to shake a nation."

General Nolen Bivens

Retired U.S. Army

President, Leader Six, Inc.

Nolen is an advocate for the value of the arts towards building post traumatic strength (PTS) for military personnel, their families, and citizens experiencing the invisible wounds of war, and community-wide "mass terror" events. As an Arts and Military Senior Policy for Americans for the Arts, he has testified before the U.S. Congress and state legislatures, and moderated Congressional Staff briefings to advance the arts in health, healing and healthcare for our military service members, Veterans, their families and caregivers. He served as senior military community engagement advisor for Creative Forces: NEA Military Healing Arts Network and partnering U.S. Department of Defense, Veterans Affairs, and nine U.S. state and local arts agencies, and the District of Columbia. He also has advised such creative endeavors as Healing Wars, a theatrical dance production; PBS's Crafts in America; and the Smithsonian Institution's Haiti Cultural Recovery Project. He is a former U.S. Army General whose 32 year service highlights as an Infantry officer include: Chief of Staff, U.S. Southern Command; Deputy Commanding General, 4th Infantry Division; C3 Coalition Forces Land Component Command & U.S. Third Army; Deputy Director Regional Infrastructure CJTF-7 Baghdad Iraq, and various headquarters, senior staff positions with U.S. Joint, Army and Special Operations Commands. Leader Six is a management consulting, business services and products company based in the Washington, DC metro area. nvbivens@leadersix.com
www.leadersix.com

Jeff Moore

Dean, College of Arts and Humanities, University of Central Florida

Mr. Jeff Moore serves as dean of the UCF College of Arts and Humanities. He is responsible for the health and activity of three schools, five departments, and many programs, centers, and areas studies. As dean, he has advanced the college's presence with alumni and donors, enabled the units within college to meet the university's strategic goals, and strengthened partnerships in the Central Florida community and beyond. He prioritizes supporting the faculty and celebrates their successes in research, creative activity, and pedagogy. Moore joined UCF in 1994 as the university's first full-time percussion professor. He was chair of the Music Department from 2009-13 and was appointed the founding director of UCF's School of Performing Arts in 2013, and fulfilled that role until being selected for the role of dean of the college in 2016. Under his leadership, both the theatre and music departments received national accreditation or reaccreditation. Moore also helped create UCF Celebrates the Arts, a multi-week festival that highlights UCF's arts and interdisciplinary programs while providing accessible entertainment to the Central Florida community. During his music and teaching career, Moore has been involved with more than 60 literary and music projects as an author, composer, or arranger, and is an international performer, lecturer, clinician,

and soloist. His service on nonprofit boards and committees has helped build an awareness of the importance of the arts in our lives. He currently serves on the boards of directors for Central Florida Community Arts, The Orlando Repertory Theatre, Orlando Shakes, and the Atlantic Center for the Arts. He serves as secretary for the Orlando Philharmonic Board of Directors and the president of the Florida Higher Education Arts Network. He is on the board of advisors for the Percussive Arts Society. Moore holds a bachelor's degree in music education from the University of North Texas and a master's degree in percussion performance from the University of Wisconsin.

Jeffrey Pufahl
Theater and Community, UF
Center for Arts in Medicine

Jeffrey is a publicly engaged scholar and theater practitioner with over 25 years of professional experience in film and theatre in Canada, the US, and the UK. His work at UF focusses on teaching applied theater and developing theatre programs to address social issues and community health. His research looks at how innovative applications of theatre and video to health, social, and educational content can better support patient populations and engage the public in critical dialogue. Recent projects include: From Colored to Black: The Stories of North Central Florida, a groundbreaking multi-modal play that uses oral history to explore health inequities in the Black community, Voices from the March, an ethnographic play documenting the 2017 Women's March on Washington through the eyes of the students who attended; Ashley's Consent, a multi-media, site-specific play educating on sexual assault and consent; and, Inside OCD, a storytelling program and performance featuring people living with OCD.

Kelley Cornett
Program Coordinator, McKing
Consulting Corporation

Kelly Cornett, MS, is a McKing Consulting Corporation Program Coordinator on the Translation and Evaluation Team in the Physical Activity and Health Branch of the Division of Nutrition, Physical Activity, and Obesity (DNPAO) at the Centers for Disease Control and Prevention (CDC). She collaborates with partners to promote physical activity at the population level while participating in policy research, partnership development, and activity-friendly community support. With an educational background in Exercise Physiology and Health Promotion, she uses her communication skills to synthesize evidence-based research into messages, resources, and promotional materials related to physical activity. Her products and collaborations help to disseminate user-friendly implementation guidance materials that promote walkable, active communities. Prior to her work with the CDC, she served as the Physical Activity and School Health Specialist for the Georgia Department of Public Health implementing a statewide initiative to integrate physical activity into the school day. She completed a Bachelor's of Science degree in Kinesiology from the Honors College at Michigan State University and a Master's degree in Exercise Physiology from James Madison University.

Nancy Lowden Norman
Executive Director, Atlantic
Center for the Arts

Nancy Lowden Norman is Executive Director of Atlantic Center for the Arts, where she has worked as a community and capacity builder, as well as an arts advocate, since 1996. She oversees its world-renowned artists-in-residence program, its Arts & Wellness initiative, and Arts on Douglas Gallery; and works with individual donors/investors and corporate partners. Nancy completed the Certificate in Philanthropic Fundraising from Rollins College Philanthropy and Nonprofit Leadership Center, Winter Park, FL, and the Leadership Development Program at the Center for Creative Leadership in Greensboro, NC. She received her MS in Mass Communication from San Diego State

University, her BS in journalism from the University of Florida, and is a Board member of the Volusia County Cultural Alliance.

Onye Ozuzu

Dean, UF College of the Arts

Onye Ozuzu is a performing artist, choreographer, administrator, educator and researcher currently serving as the Dean of the College of the Arts at the University of Florida, Gainesville, Florida. Previously she was Dean of the School of Fine and Performing Arts at Columbia College Chicago.

Onye has been presenting Dance works since 1997. Based in the US her work has been seen at venues such as Seattle Festival of Improvisational Dance, Kaay Fecc Festival Des Tous les Danses(Dakar, Senegal), La Festival del Caribe (Santiago, Cuba), Lisner Auditorium (Washington DC), McKenna Museum of African American Art (New Orleans, LA), danceGATHERING Lagos, as well as many anonymous site-specific locations. Recent work includes “Touch My Beloved’s Thought” a collaboration with composer, Greg Ward, Project Toola work which garnered a 2018 Joyce Award. She facilitates work in a group improvisational score, The Technology of the Circle. She continues to serve the field of dance as a thought leader, speaker and curator.

Paul Pietsch

Research Manager, NASAA

Paul Pietsch leads NASAA’s qualitative research efforts, focusing on programmatic and policy trends in state arts agencies. In his role, Paul has written a number of nationally influential white papers. His research portfolio includes a broad array of topics, including arts-based rural development, arts in healthcare, arts and the opioid epidemic, creative aging, arts and the military, the creative economy, creative placemaking, cultural districts, public art, arts education, and diversity in the arts, among other things. He also tracks state legislation pertaining to the arts and highlights innovative state arts agency practices in the monthly State to State column of NASAA Notes. Prior to joining NASAA in 2012, Paul managed the research efforts of the Association for Demand Response and Smart Grid as well as those of the Demand Response and Smart Grid Coalition. He has worked as a writer and fundraiser at Harvard University, Dartmouth College and the Smithsonian National Postal Museum. Paul also is an artist with an M.F.A. and a graduate certificate in arts management from American University in Washington, D.C. He is a faculty member of the Washington Studio School, facilitates life drawing groups, and has served on the Artists’ Advisory Council of the Washington Project for the Arts and the board of directors of Art Enables, an art gallery and vocational arts program for artists with disabilities.

Rafael Torres

Grants and Arts Education
Manager, United Arts of
Central Florida

Rafael Torres has over 20 years’ experience in the arts, education and social justice programs. He supported artists at New York City (NYC) non-profits such as Creative Capital Foundation, Artists Space Gallery and Visual AIDS; managed a national network celebrating teen creativity for the Scholastic Art & Writing Awards and after-school arts programs for NYC public schools at United Way of NYC. In social justice, he served as grants administrator at Union Square Awards, Arcus Foundation and Schott Foundation for Public Education. He presently resides in Orlando and is Manager of Grants and Arts Education at United Arts of Central Florida. Rafael holds degrees from Pratt Institute, BFA in Sculpture, and New York University, MA in Non-Profit Arts Administration.

Rick Luftglass

Executive Director, Laurie M.
Tisch Illumination Fund

Executive Director, Laurie M. Tisch Illumination Fund

Rick Luftglass is Executive Director of the Laurie M. Tisch Illumination Fund, which strives to improve access and opportunity for all New Yorkers and foster healthy and vibrant communities. In 2018, the Illumination Fund launched

Arts in Health, a \$10-million-dollar, multi-year initiative to support organizations working on health issues that impact New York communities and that emphasize the arts as a tool for healing and building understanding. The areas of focus include addressing mental health stigma, trauma, and aging-related diseases. Previously, Rick was Executive Director of the Pfizer Foundation, Senior Director of U.S. Philanthropy and Community Engagement for Pfizer Inc and led the company's health care access initiatives for low-income uninsured patients. He has served on the board of Philanthropy New York and as co-chair of its Foundation CEO Roundtable, and as co-chair of Community Food Funders. He also has served as a grants reviewer for city, state and federal community revitalization initiatives involving housing, education, arts and economic development. He is board chair of the Center for Traditional Music and Dance, which assists immigrant communities to celebrate and preserve the vitality of their distinctive performing arts traditions.

Sandy Shaughnessy
Division Director, Florida
Division of Cultural Affairs

Sandy Shaughnessy served at the Florida Division of Cultural Affairs as an arts administrator for various grant programs, special events and initiatives before being appointed director in 2005. Prior to that, she was box office manager for Old School Square Cultural Arts Center in Delray Beach and director/treasurer of box office operations for the Tampa Bay Performing Arts Center. A native New Yorker, Shaughnessy has work experience at ABC's World News Tonight and 20/20 as well as at the Fashion Institute of Technology. She is a graduate of New York University with a bachelor of arts degree in dramatic literature, theatre history and the cinema with a minor in political science. She completed graduate coursework in arts administration, and is trained in international protocol. Sandy is a member of the board of the National Assembly of State Arts Agencies and the board of South Arts, the regional arts agency and has served as a grant panelist for the National Endowment for the Arts and other State Arts Agencies.

<https://dos.myflorida.com/cultural/>

Sheena Pryce-Fegumps
TBC Community Outreach
Coordinator, UF College of
Public Health

Sheena Pryce Fegumps, MPH, MS, is the University of Florida's Master of Public Health Program internship and outreach coordinator. She also serves as an adjunct professor. She completed her baccalaureate degree from the University of Central Florida, her master's degree in Public Health from the University of South Florida, and her masters of science degree in Health Service Administration from Florida Gulf Coast University. She has worked in healthcare and public health in various capacities for the past 17 years, ranging from disease prevention and intervention, community liaison, case management, and adolescent risky behavior, to emergency management, Brownfields Grant coordination and healthiest weight coordination, as well as many other programs and health-related areas. She resides in Gainesville with her husband and three daughters. She enjoys reading, traveling, performing arts and spending time with her family.

Sara Kass, MD
Military and Medical Advisor,
Creative Forces: NEA Military
Healing Arts Network

Senior Military and Medical Advisor for Creative Forces
Dr. Kass is a retired Navy Family Physician who dedicated the last decade of her 23 military career designing and implementing novel care programs for Wounded Warriors. She served as the Officer in Charge of the National Intrepid Center of Excellence (NICoE) from 2011 to 2015. While serving in this capacity she developed an understanding and appreciation for the healing impacts of Creative Arts Therapies. Realizing the need to increase access,

awareness and evidence of the impact of these therapies, Dr. Kass serves as a strong advocate, champion and leader for Creative Forces.

Steven Boudreau

Chief Administration Officer,
Rhode Island Dept. of Health

Steven serves as Chief Administrative Officer at the Rhode Island Department of Health (RIDOH) assisting six divisions, two institutes, and a staff of 500 in support of the objectives and priorities of the Department. He is a member of the RIDOH Executive Leadership Team and the Health Policy and Leadership Team. He is the Department's lead for Workforce and Career Development. He is the Department's Diversity Liaison and a Strengths Coach. He is a member of the Health and Safety Committee and facilitates the RIDOH Alumni Association planning team meetings. Steven is Co-Chair of the RI State Arts and Health Network – an interdisciplinary and inter-sector partnership working to advance the integration of arts and health in Rhode Island.

Sunil Iyengar

Director: Office of Research &
Analysis, National Endowment
for the Arts

Sunil Iyengar directs the Office of Research & Analysis at the National Endowment for the Arts. Under his leadership, the office has produced dozens of research reports, hosted periodic research events and webinars, led strategic plan development for the agency, and established research and data partnerships with the U.S Census Bureau and the Bureau of Economic Analysis. His office also conducts program evaluations and performance measurement for the NEA. Working with his team, Iyengar has created and pursued a long-term research agenda (based partly on an arts “system map” his office helped to design), founded a national data repository for the arts, and launched two awards programs for arts researchers. He chairs a federal Interagency Task Force on the Arts and Human Development. Related reports include *Staying Engaged: Health Patterns of Older Americans Who Participate in the Arts* and *The NEA Guide to Community-Engaged Research in the Arts and Health*. He contributes a monthly research post (titled “Taking Note”) to the NEA's official blog. Iyengar and his team have partnered with organizations such as the Brookings Institution, the National Academy of Sciences, and the National Institutes to Health to study the arts in relation to such topics as economic development and health and well-being. Prior to joining the NEA as research director, Iyengar worked as a reporter, managing editor, and senior editor for a host of news publications covering the biomedical research, medical device, and pharmaceutical industries. He writes poems and book reviews. Iyengar has a BA in English from the University of Michigan in Ann Arbor.

Tasha Golden

Public Health Researcher,
University of Kentucky

Tasha Golden, PhD is a public health researcher and consultant whose work is bolstered by her career in the arts. As frontwoman and songwriter for the critically acclaimed band Ellery, Golden toured full-time for many years throughout the US and abroad, and her songs have been in feature films and TV dramas. Now in Public Health, Golden draws on her background to develop creative, interdisciplinary partnerships and practices. Her work advances health equity by improving communications; interrogating research assumptions; and innovating health research, education, and practice. Dr. Golden consults for organizations, initiatives, and communities to develop creative, research-based strategies that further their goals. She also leads writing workshops for incarcerated teen women in Ohio and Kentucky, who are among her greatest teachers.

<http://www.tashagolden.com>

Kathy Le Backes

Vice President, Research & Development
Wise Entertainment

Kathy is currently the Vice President of Research & Development at Wise Entertainment. She oversees integration of social issues into Wise Entertainment's creative IPs, manages relationships with non-profit organizations that serve on the company's advisory committees. Kathy is also a producer whose credits include Wise Entertainment's six-time Emmy nominated Hulu original drama, East Los High as well as various transmedia and social media campaigns. Prior to joining Wise Entertainment, Kathy served as the Digital Campaign Manager for the Entertainment Industry Foundation's Stand Up To Cancer program. In that role, she oversaw and produced multi-platform digital and social media campaigns to help raise awareness for cancer research. Before her role at the EIF, Kathy served as Program Manager at The Norman Lear Center's Hollywood, Health & Society program, where she worked closely with writers and producers from hit shows on top networks to facilitate storylines that educate viewers on social issues. Kathy holds a M.P.H. degree from the Keck School of Medicine at USC and a B.S. in Biological Sciences from UC Davis.

Joshua Vickery

Founder/Exec. Director,
Central Florida Community Arts

Founder & Executive Director, Central Florida Community Arts
Joshua Vickery is a vocalist, actor, teacher, producer, musical director, arts administrator and conductor. Josh began his career in church music but transitioned to Walt Disney Entertainment as an entertainment leader, casting director, and vocal coach. In 2010, he founded Central Florida Community Arts, a non-profit organization that strives to make the arts affordable and accessible, and uses the arts as a catalyst to create change in the community. It consists of about 110 artists in:

- A mass community choir
- An adult and youth symphony orchestra
- Children/youth arts program
- Theatre
- Dance
- School of Performing Arts
- Arts & Wellness

He also serves as a consultant for other arts organizations in its beginning stages and a voice for local, state and national arts advocacy. He has the honor of several accolades including:

- Arts Educational Professional of the Year by the Florida Arts Education Alliance
- Top 3 Arts Advocate by Orlando Weekly
- Top 3 Community Leaders- Orlando Magazine
- 50 Most Powerful People in Orlando and Top 3 Community Leader by Orlando Magazine.
- Orlando Family Magazine Top 10 Men of the Year- 2018

Max Helgemo

Research Coordinator, UF
Center for Arts in Medicine

Max Helgemo is a research coordinator with the Center for Arts in Medicine at the University of Florida. He graduated with his BS in exercise physiology from the University of Florida in 2016. His most recent publication, "Arts in health mapping project: Florida," explores a systematic way of characterizing arts in health programs by use of a 25 question survey. Max also contributed to the three-phase "Arts & Wellbeing Indicators" project, which aimed to develop a statistical model that evaluated self-reported arts participation and health measures. Max also works as a musician in residence for the Shands Arts in Medicine program, performing acoustic music for patients at the bedside.

Resources

Alliance for the Arts in Research Universities (a2ru)

<https://www.a2ru.org>

American Public Health Association

<https://www.apha.org>

Americans for the Arts

<https://www.americansforthearts.org>

ArtPlace America

<https://www.artplaceamerica.org>

Arts & Wellbeing: Toward a Culture of Health, US Department of Arts & Culture, 2018

<https://usdac.us/cultureofhealth>

Arts, Health & Wellbeing in America, National Organization for Arts in Health, 2017

<https://thenoah.net/about/arts-health-and-well-being-in-america-a-white-paper/>

Arts, Public Health and the National Arts and Health Framework

<https://pdfs.semanticscholar.org/19d0/4ee7ad4f085d73fc188389e97dac1c742ff9.pdf>

Centers for Disease Control, Social Determinants of Health

<https://www.cdc.gov/socialdeterminants/>

Creative and Cultural Activities and Wellbeing in Later Life, Age UK Policy and Research Department, 2018

https://www.ageuk.org.uk/globalassets/age-uk/documents/reports-and-publications/reports-and-briefings/health--wellbeing/rb_apr18_creative_and_cultural_activities_wellbeing.pdf

Creative Health: The Arts for Health and Wellbeing, UK All-Party Parliamentary Group, 2017

http://www.artshealthandwellbeing.org.uk/appg-inquiry/Publications/Creative_Health_Inquiry_Report_2017.pdf

Curriculum Development in the Arts, Sciences, and Humanities (CDASH)

<https://cdash.atec.io>

Evidence for Action, Culture of Health

<https://www.evidenceforaction.org/what-culture-health>

Healthy Equity Institute

<https://healthequity.sfsu.edu>

Healthy People 2020

<https://www.healthypeople.gov>

Louisville Center for Health Equity

<https://louisvilleky.gov/government/center-health-equity>

Mind, Body, Spirit: How Museums Impact Health & Wellbeing, Research Centre for Museums and Galleries, 2018

<https://www2.le.ac.uk/departments/museumstudies/rcmg/publications>

National Arts & Health Framework, Arts Ministers and Health Ministers of Australia, 2014

<https://www.arts.gov.au/national-arts-and-health-framework>

National Endowment for the Arts, Creative Placemaking

<https://www.arts.gov/sites/default/files/CreativePlacemaking-Paper.pdf>

Robert Wood Johnson Foundation, Health Equity

<https://www.rwjf.org/en/library/features/achieving-health-equity.html>

Robert Wood Johnson Foundation, Building a Culture of Health

<https://www.rwjf.org/en/how-we-work/building-a-culture-of-health.html>

Staying Engaged: Health Patterns of Older Americans who Participate in the Arts, National Endowment for the Arts, 2017

https://www.arts.gov/sites/default/files/StayingEngaged_0917.pdf

Supporting Practice in the Arts, Research, and Curricula (SPARC) Knowledge Engine

<https://www.sparc.a2ru.org/insights/>

The Arts Ripple Effect: Valuing the Arts in Communities, Arts Victoria, 2014

https://creative.vic.gov.au/__data/assets/pdf_file/0010/56359/The_Arts_Ripple_Effect_Valuing_the_Arts_in_Communities-2.pdf

The HUB for Creative Placemaking

<https://www.a2ru.org/the-hub/>

The National Endowment for the Arts Guide to Community-engaged Research in the Arts & Health, NEA, 2017

<https://www.arts.gov/publications/>

UF Center for Arts in Medicine Research Database

<https://arts.ufl.edu/academics/center-for-arts-in-medicine/research-database/>

University of Florida Center for Arts in Medicine

<https://arts.ufl.edu/academics/center-for-arts-in-medicine/>

Unnatural Causes

<https://www.unnaturalcauses.org>