

**we believe design is**

*local*  
*global*  
*ubiquitous*  
*dynamic*  
*powerful*

**we believe design must be**

*inclusive*  
*accessible*  
*contextual*  
*empathetic*  
*sustainable*  
*mindful*  
*ethical*  
*shared*  
*impactful*

**we design with & for**

*people*  
*contexts*  
*needs*  
*relevance*

**we make**

*artifacts*  
*strategies*  
*processes*  
*interactions*  
*experiences*  
*technologies*  
*environments*  
*services*

**design, as a noun  
and a verb**

OUR VISION OF DESIGN IS  
INTERDISCIPLINARY, COLLABORATIVE  
& CO-DESIGNED.

OUR MISSION IS TO TEACH YOU TO  
DESIGN & LEAD IN *this* ENVIRONMENT.

**design**  
**better,**  
**together**



Florida is your laboratory | NOW IS YOUR TIME

We embrace Florida's diversity and complexity and consider it an excellent laboratory to co-design solutions to our most pressing problems.

Application deadline: **February 1<sup>st</sup>** | Information: [arts.ufl.edu/design](https://arts.ufl.edu/design)  
 Questions?: [design@arts.ufl.edu](mailto:design@arts.ufl.edu)

Application deadline: February 1st. For more information: [arts.ufl.edu/design](mailto:arts.ufl.edu/design)

- ☑ this is a 3-year program, inquire about a 2-year option
- ☑ competitive graduate assistantships + teaching opportunities

economic systems.

— Inform your role within larger intercultural & transnational social, cultural &

— Develop sustainable approaches & solutions to real-world problems

public & private sectors

— Ways to work individually, collaboratively & in partnership with people in the

— Theory, methods & processes to design in context

### WHAT YOU WILL LEARN

— 15 credits MFA project (self-directed)

— 6 credits practicum

— 12-15 credits open electives

— 24 credits graduate design courses (research seminars, studio + fieldwork practice)

— 60 credits total (terminal degree)

### PROGRAM OVERVIEW



OUR VISION OF DESIGN IS INTERDISCIPLINARY, COLLABORATIVE & CO-DESIGNED



MASTER'S — X — DESIGN

# design is your language.

# florida is your laboratory.

MFA, Design & Visual Communications  
[arts.ufl.edu/design](https://arts.ufl.edu/design)

School of **ART + ART HISTORY**  
UNIVERSITY OF FLORIDA / COLLEGE OF THE ARTS

Questions are always welcome—please email [design@arts.ufl.edu](mailto:design@arts.ufl.edu).

the world, better through design.

we use design as a catalyst for change and sustainable development to make Florida, and

unique lab to explore collaborative design interventions in context. Through this program,

populous US states and the gateway to Latin America and the Caribbean, Florida offers a

**Context:** Students benefit from Florida's complexity and diversity. As one of the most

even more rewarding.

interests to inform your design trajectory, making your studies at the University of Florida

mxd curriculum allows you to inform your design practice by identifying and exploring other

exploring other disciplinary knowledges, particularly at such a top university. The "X" in the

**Opportunity:** What do you want to explore through design? We recognize the value of

inclusivity, social justice, and sustainability so we make design matter.

research, theory, and methods to design in and with communities. We emphasize culture,

**Curriculum:** We offer a design-centered curriculum that allows you to dive deep into

### Why design at UF?

and sustainable possible. Our goal is to design better, together.

for which we design. These rich interactions make designing outcomes that are relevant

our laboratory to partner with users and other experts as we learn about complexities in and

research and practice, we are also committed to designing with people in context. Florida is

This new MFA builds on our 20+ year history of excellence in graduate design education.

Adding to our emphasis on diverse knowledges, approaches, and experiences to shape

**might design sustainable solutions to pressing, real-world**

**problems, we knew it was time to create something new.**

**When we found ourselves consistently asking how we**

# What do you want to explore through design?